

# City-zen 'Preston' Roadshow



studioJB

Cassidy+Ashton

Let's GROW PRESTON



Preston City Council

uclan  
University of Central Lancashire

GHS

recyclinglives



UNIVERSITÀ DI SIENA  
1240

QUEEN'S UNIVERSITY BELFAST

TU Delft  
BK Bouwkunde

vito  
vision on technology

Think E

DNV-GL

This project has received funding from the European Union's Seventh Programme for research, technological development and demonstration under grant agreement No 608702



City-zen Roadshow Leader – Prof.Dr. Craig Martin

Team

Experts:

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CITY-zen  
New urban energy  
ROADSHOW

Preston, UK, November 2018

# Aims



Co-creative

Global / local expertise  
combine to reach zero  
energy.

Home-grown solutions.



City-zen Roadshow Leader – Prof.Dr. Craig Martin

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# What we have learned?

## Challenges



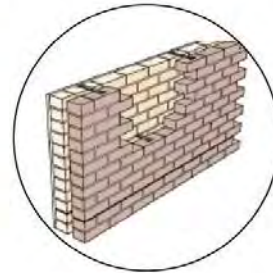
No playgrounds



Cars dominate



Hard surfaces



Poor insulation



Flood risks

## Potentials



Multi-cultural



Unused space



Local initiatives



Victorian housing  
(repetition)



Urban farming

Not sacrifice.

Understanding the 'cost' of not doing something.

- Health
- Enjoyment
- Economic future
- Family future
- Survival!





# What went on...



Mon 12th Nov  
'Walk'

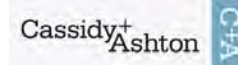
City-zen Roadshow Leader – Prof.Dr. Craig Martin



Preston, UK, November 2018



# What went on...



Mon 12th Nov  
'Talk'



City-zen Roadshow Leader – Prof.Dr. Craig Martin

Preston, UK, November 2018

# What went on...



FUN-SHOP 'Drop-Ins'

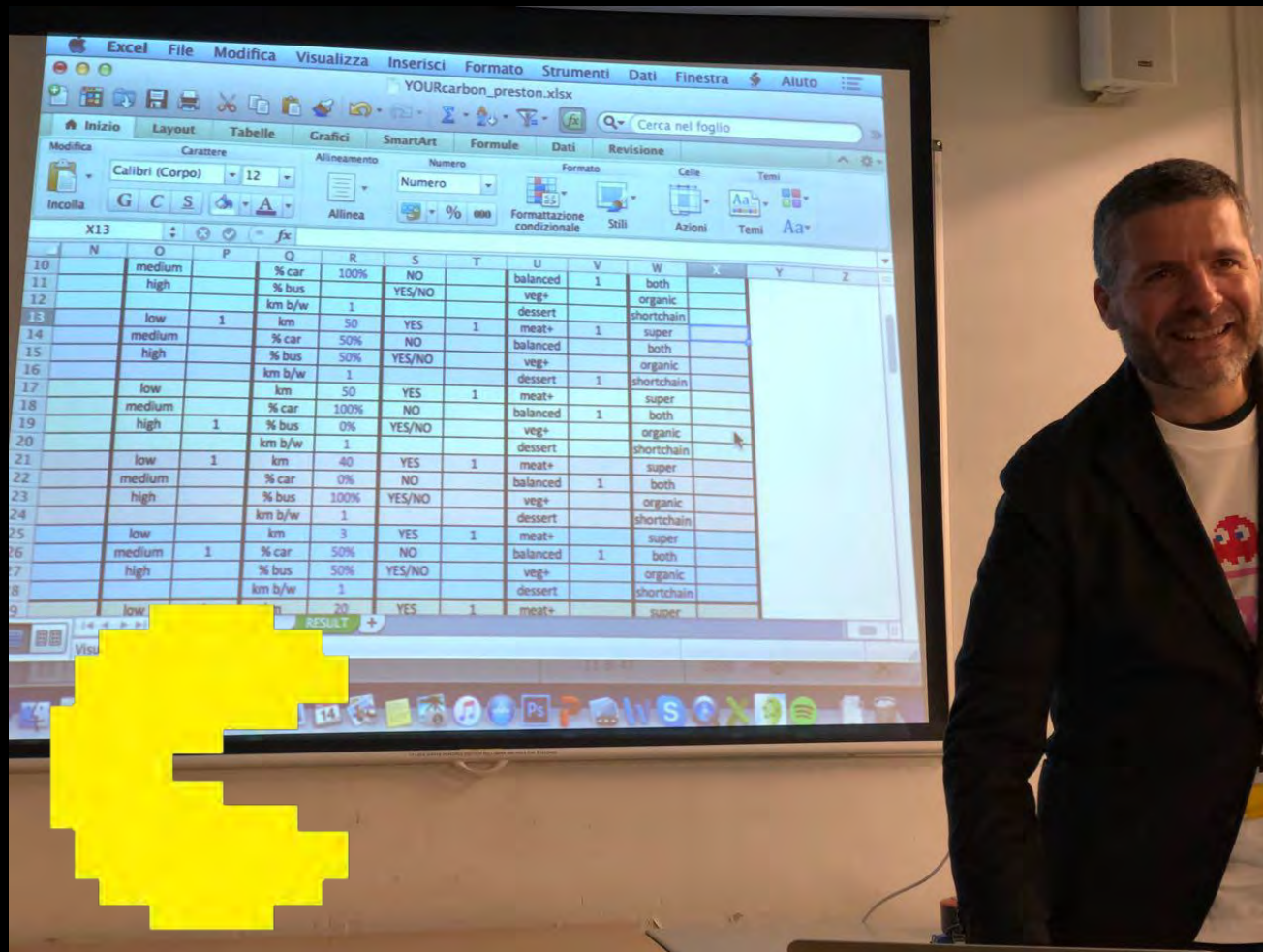
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# What went on...



FUN-SHOP 'Drop-Ins'



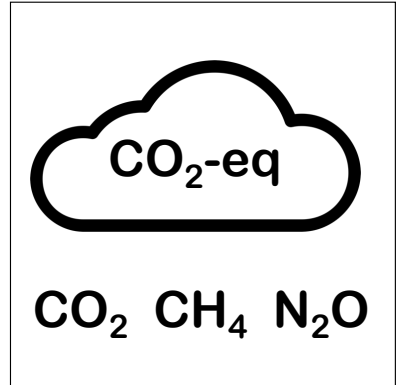
City-zen Roadshow Leader – Prof.Dr. Craig Martin

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# Carbon accounting



Carbon accounting: Dr. Riccardo M. Pulselli, University of Siena, Siena



## UNIT kg CO<sub>2</sub>-eq

GWP CO<sub>2</sub> = 1

GWP CH<sub>4</sub> = 34

GWP N<sub>2</sub>O = 298

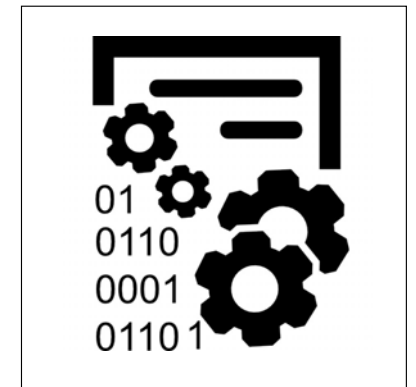
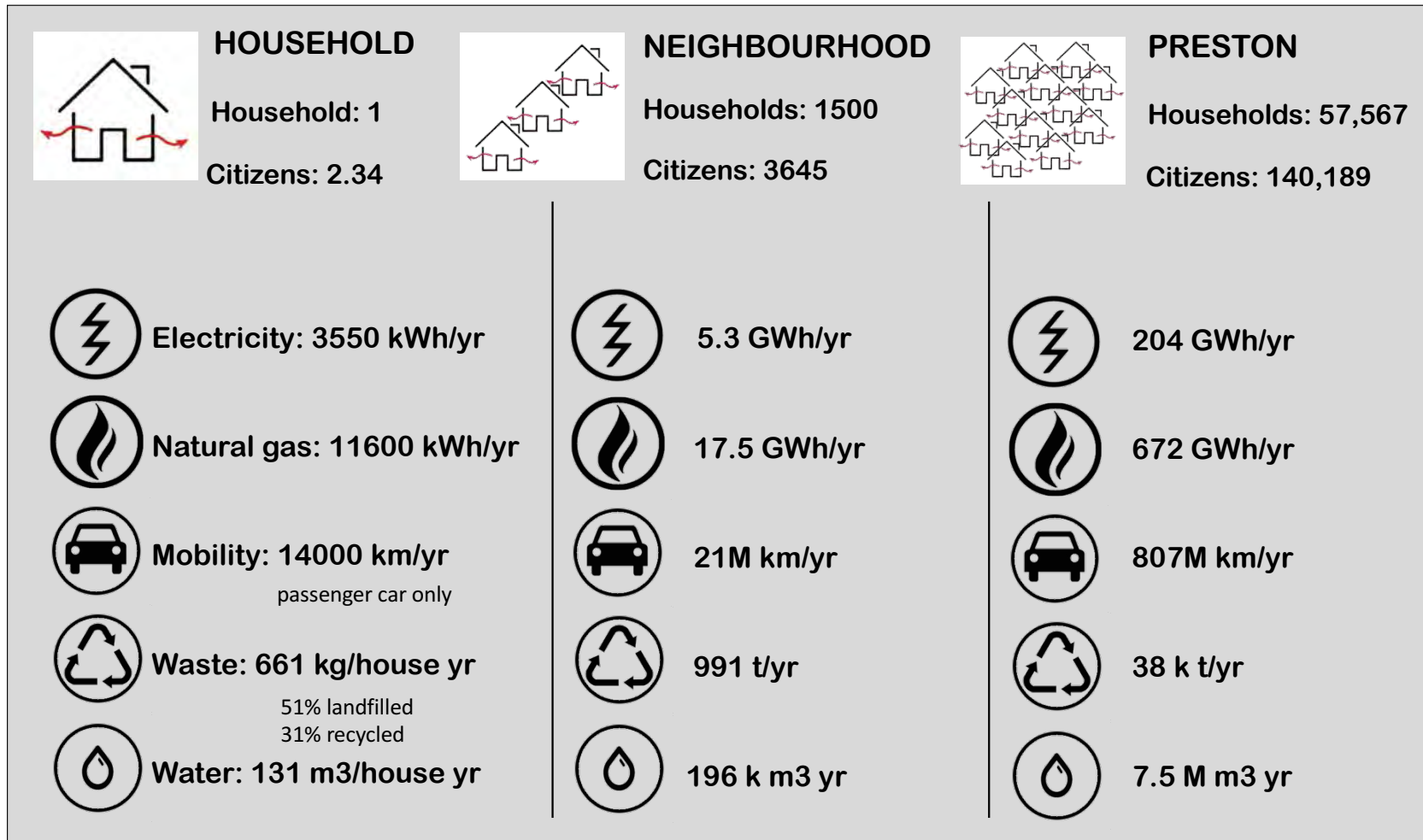
## EMISSION FACTORS



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# Raw data in Preston



## Raw data & scale

HOUSEHOLD  
NEIGHBOURHOOD  
PRESTON CITY



# Carbon Footprint per household

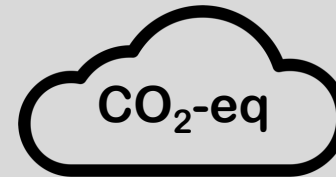


## HOUSEHOLD

Household: 1

Citizens: 2.34

# 7.00 t



Electricity: 3550 kWh/yr

1126 kg CO<sub>2</sub>-eq

16 %

TU Delft energy simulation



Natural gas: 11600 kWh/yr

2939 kg CO<sub>2</sub>-eq

42 %

TU Delft energy simulation



Mobility: 14000 km/yr

2378 kg CO<sub>2</sub>-eq

34 %

Avg EU (46% petrol, 52% diesel, 2% lgp)



Waste: 661 kg/house yr

489 kg CO<sub>2</sub>-eq

7 %

Lancashire.gov.uk (51% landfilled, 31% recycled, 18% other)

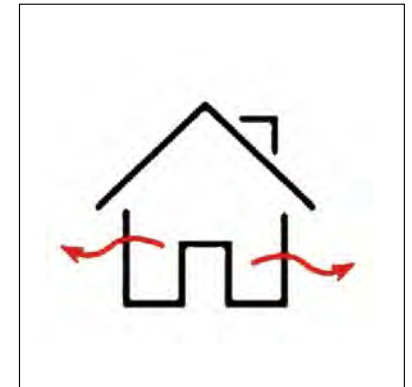


Water: 131 m<sup>3</sup>/house yr

77 kg CO<sub>2</sub>-eq

1 %

Lancashire.gov.uk



Typical household  
Carbon Footprint

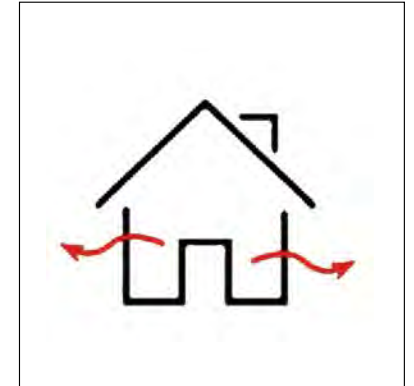




# Carbon Footprint per household



Carbon accounting: Dr. Riccardo M. Pulselli, University of Siena, Siena



Typical household  
Carbon Footprint

**7.00 t CO<sub>2</sub>eq / yr**

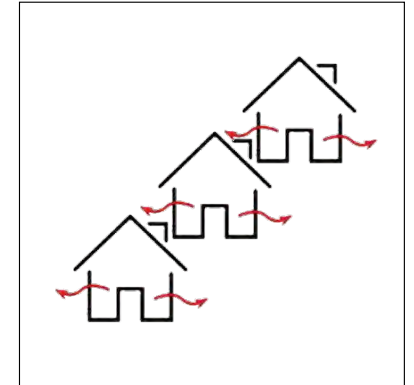
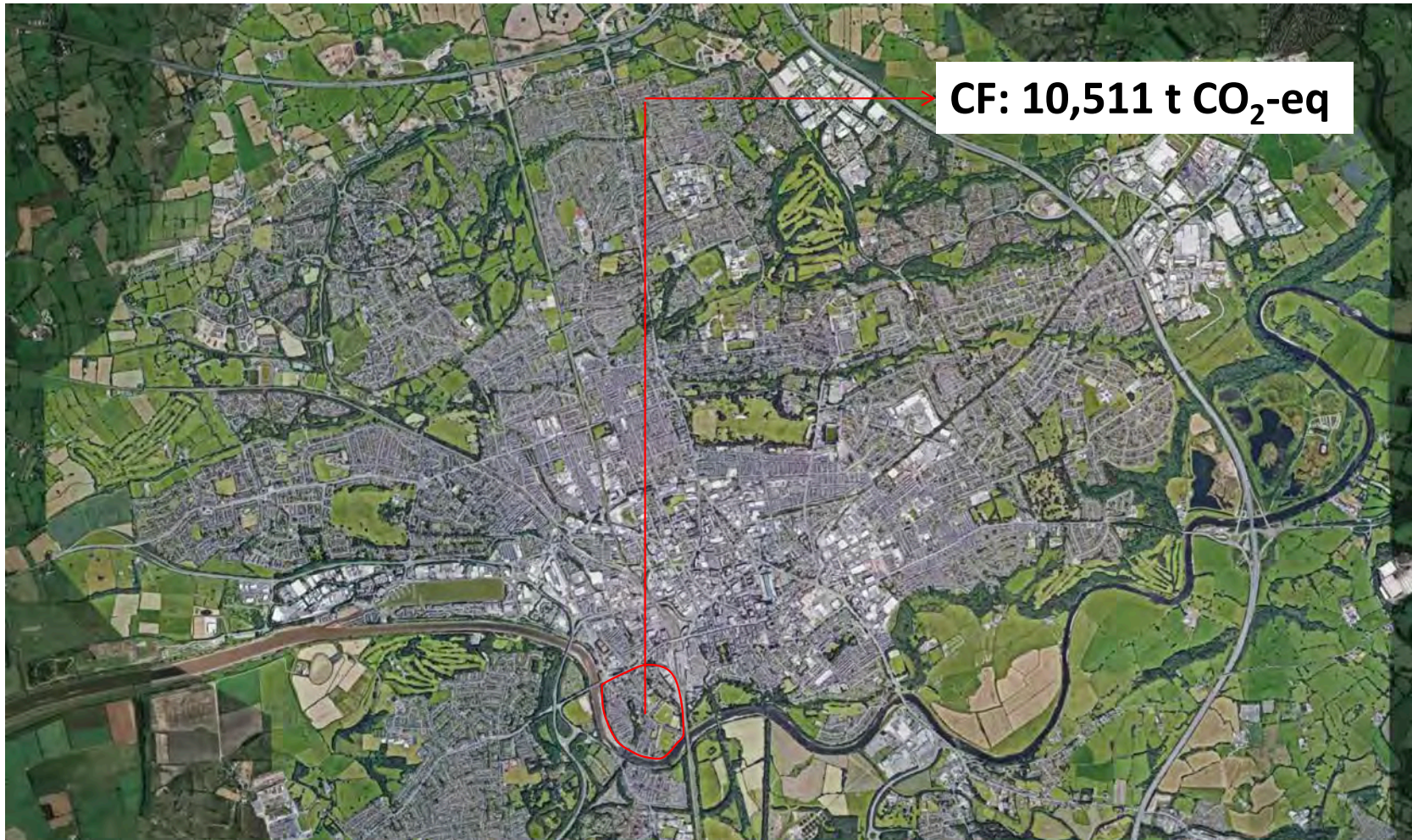
= **1.3** football fields



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# Carbon Footprint of the Broadgate neighbourhood



## BROADGATE

- 3645 inhabitants
- 1500 households
- 2.6% Preston houses
- 40 ha area
- 91 inhab./ha

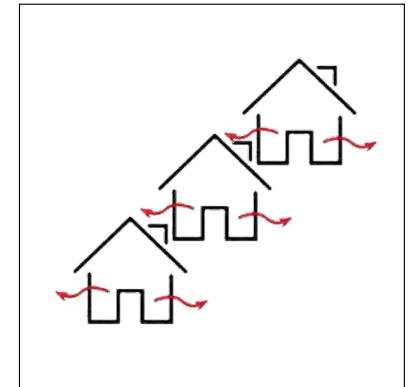
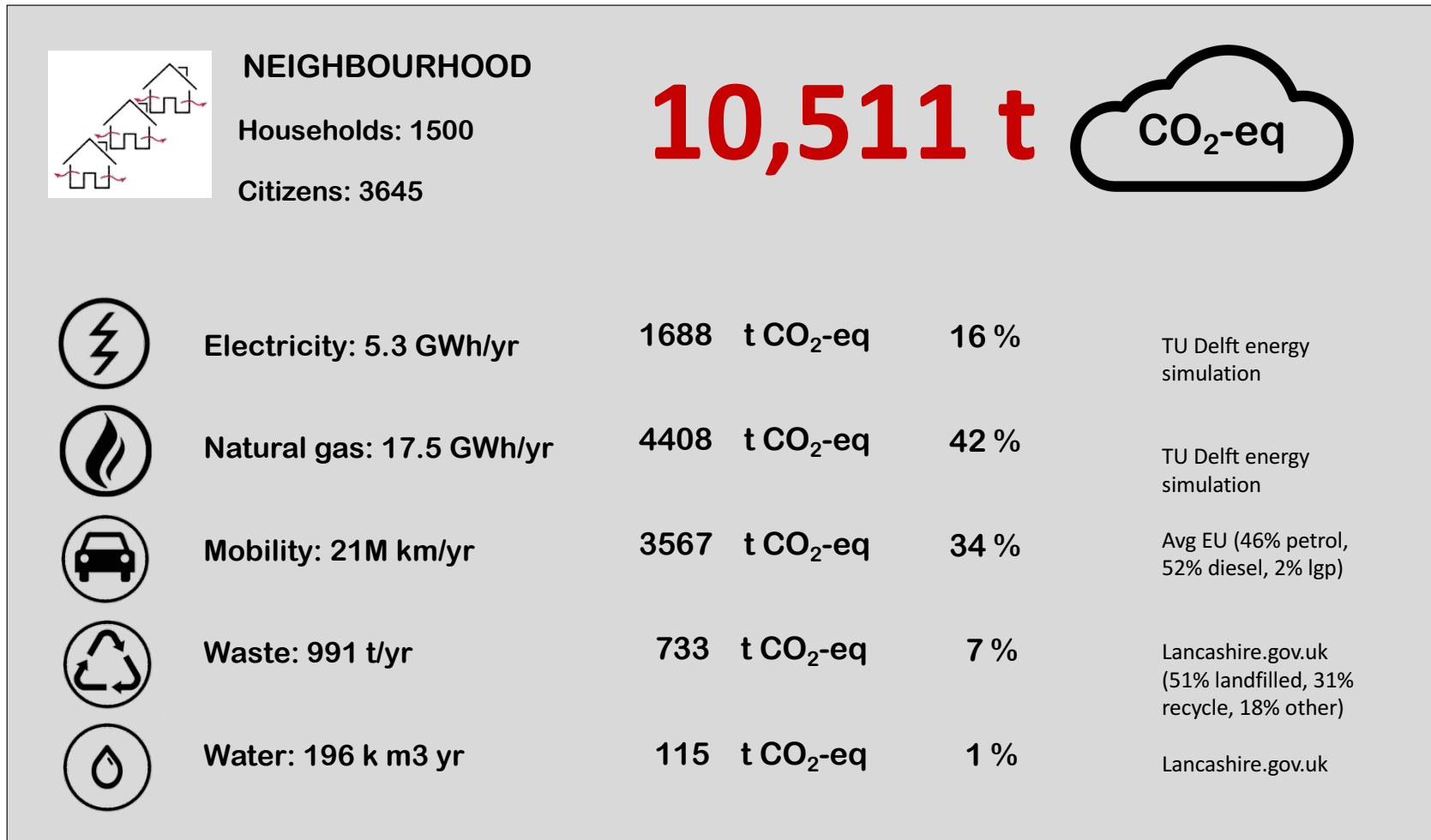


Carbon accounting: Dr. Riccardo M. Pulselli, University of Siena, Siena

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# Carbon Footprint of the Broadgate neighbourhood



## BROADGATE

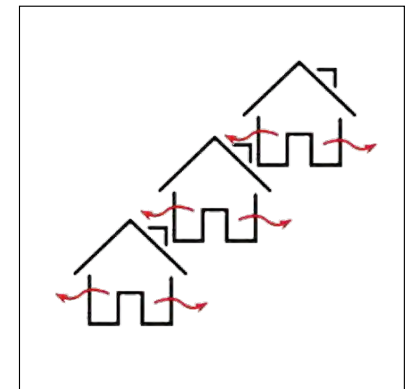
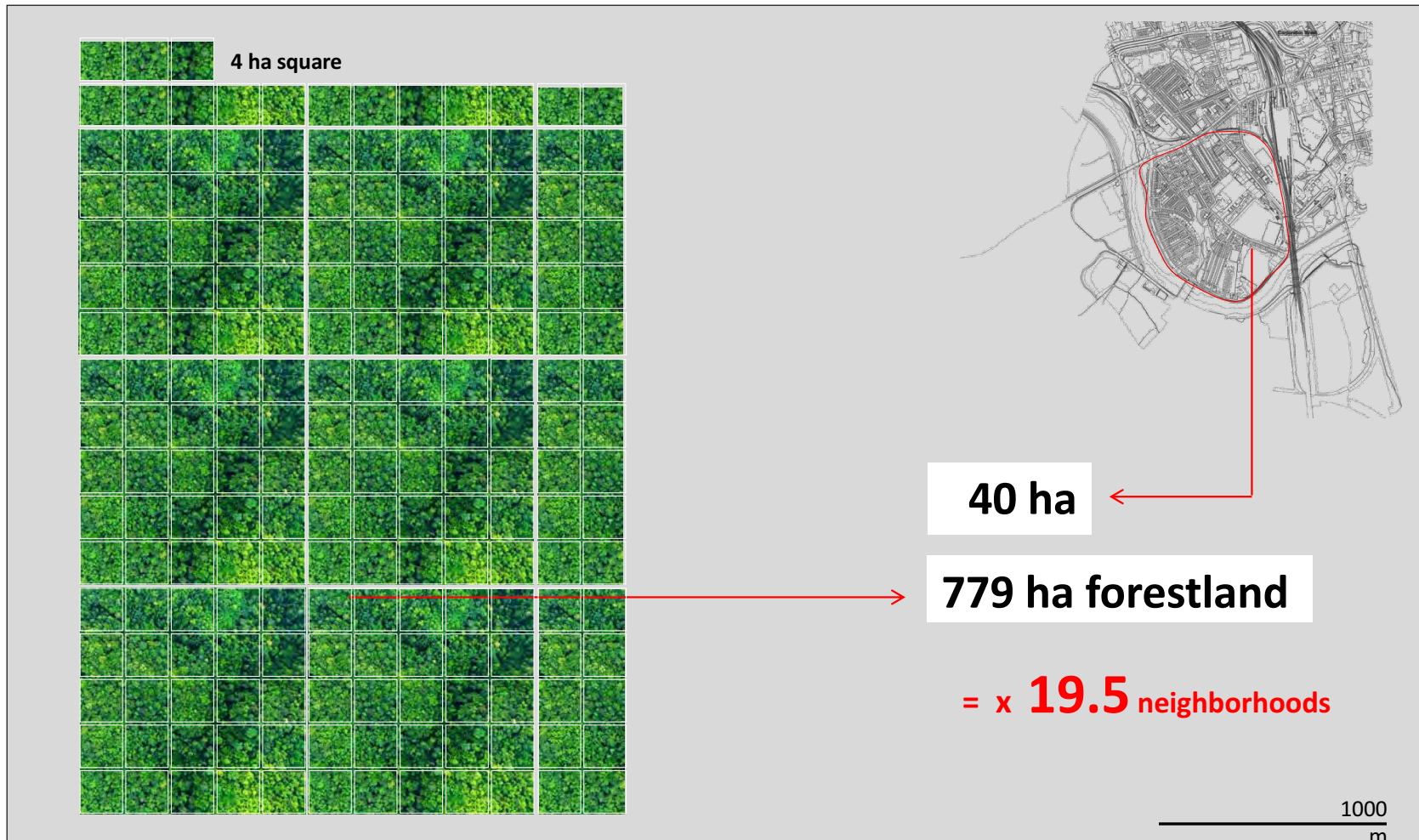
3645 inhabitants  
1500 households  
2.6% Preston houses  
40 ha area  
91 inhab./ha



Carbon accounting: Dr. Riccardo M. Pulselli, University of Siena, Siena

Preston, UK, November 2018

# Carbon Footprint of the Broadgate neighbourhood



BROADGATE

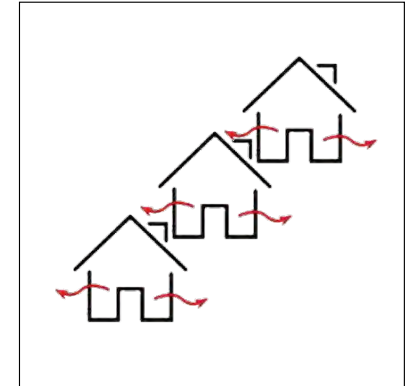
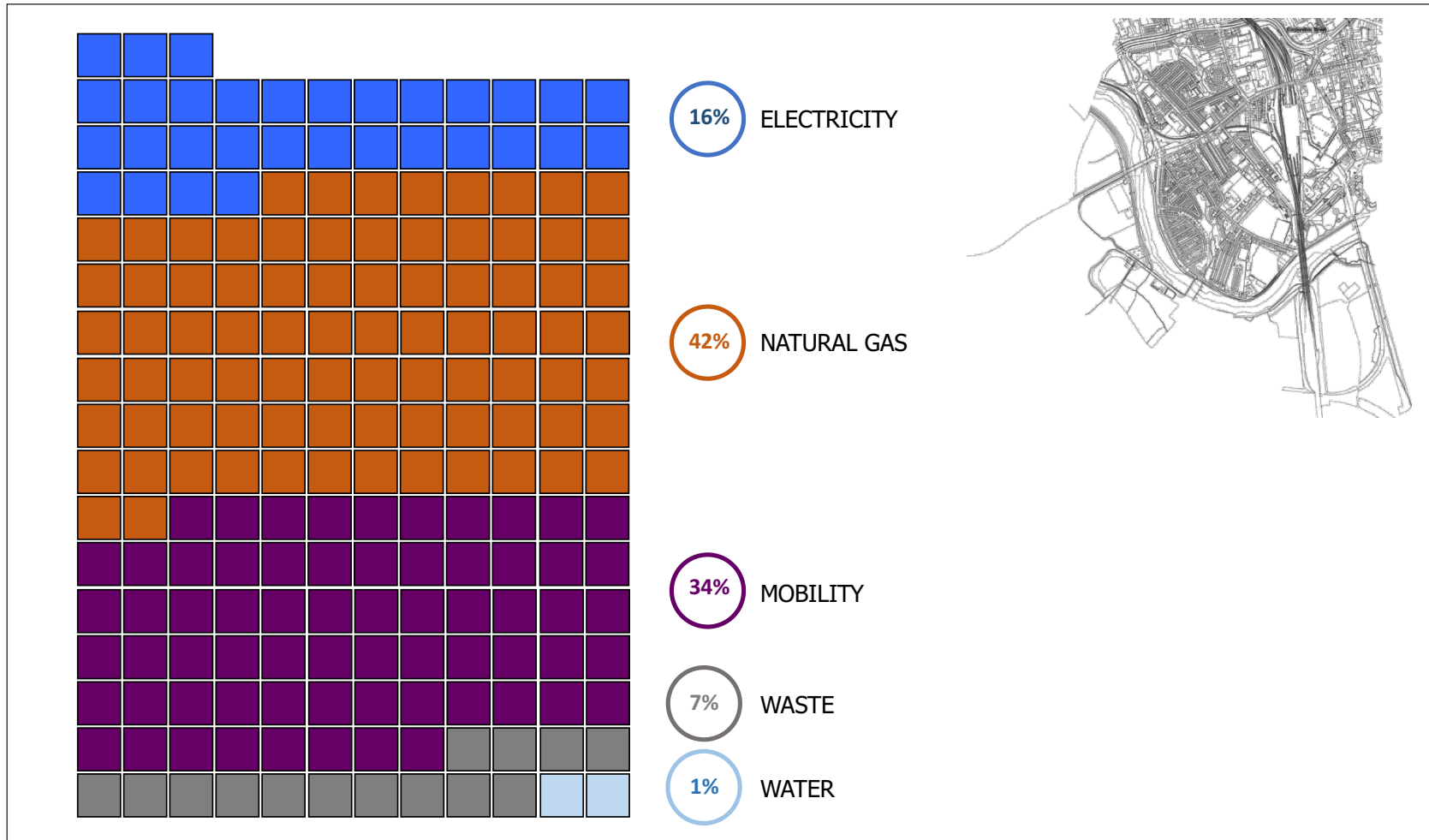
C.F = 10.5 kt CO<sub>2</sub>-eq

40 ha area

779 ha forestland



# Carbon Footprint of the Broadgate neighbourhood



- ELECTRICITY
- NATURAL GAS
- MOBILITY
- WASTE
- WATER
- FOOD

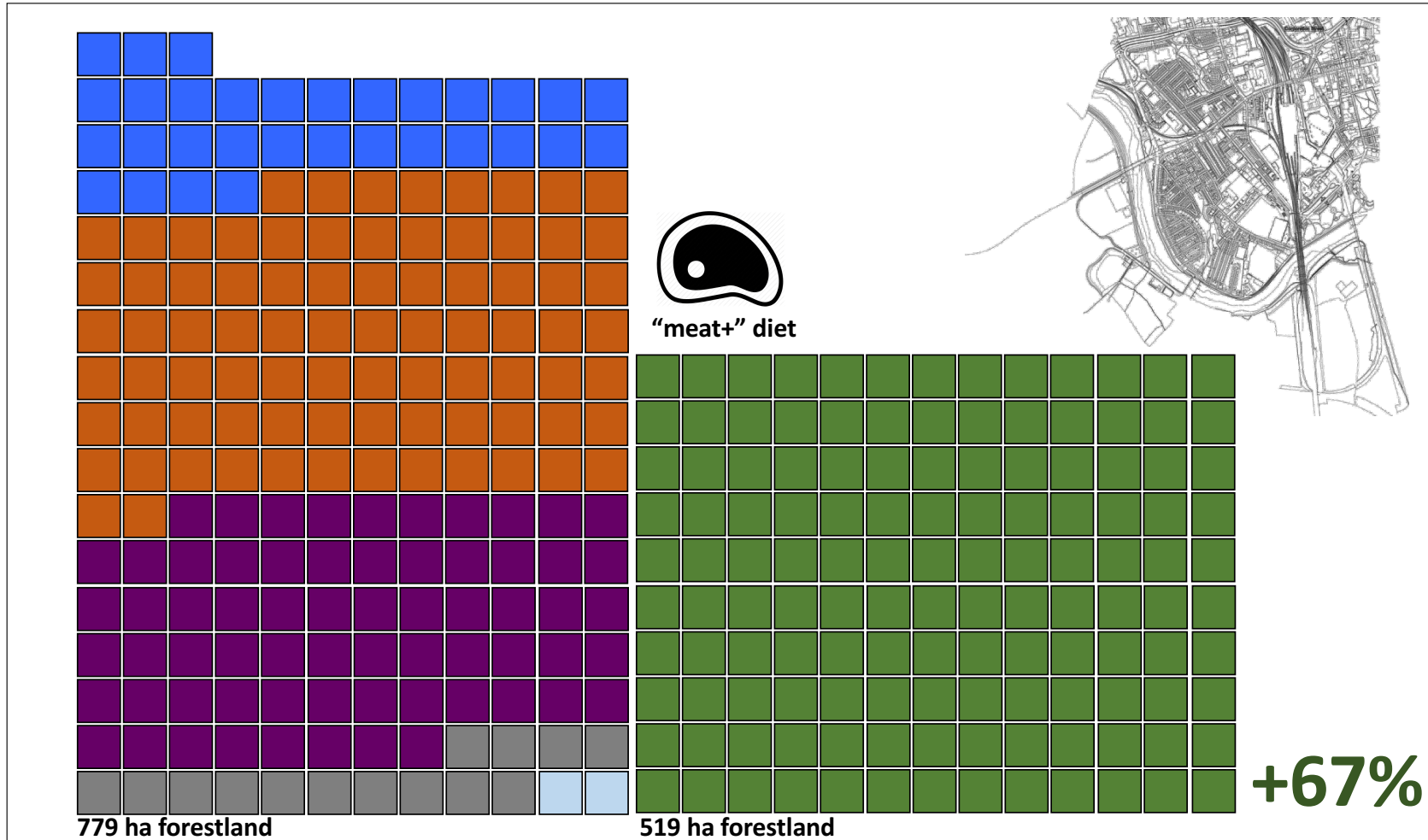


Carbon accounting: Dr. Riccardo M. Pulselli, University of Siena, Siena

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# Food impact (meat+ diet)

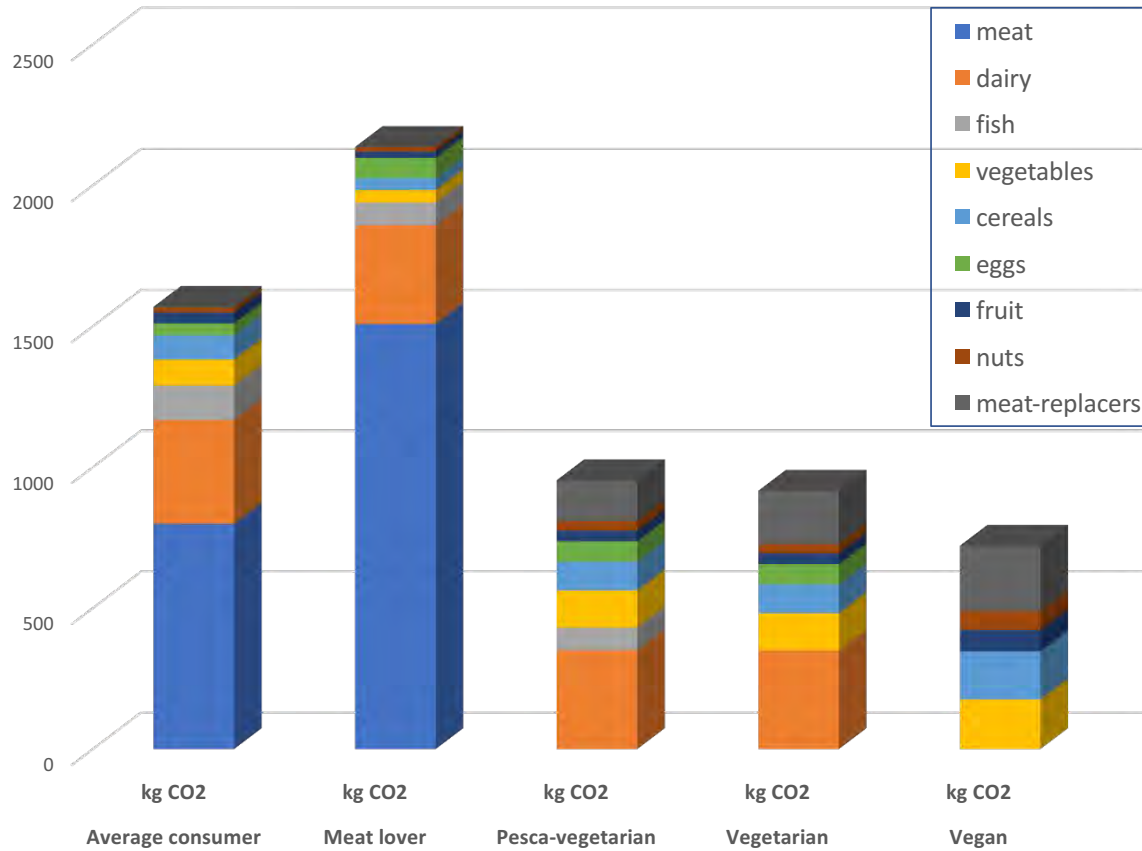


- ELECTRICITY
- NATURAL GAS
- MOBILITY
- WASTE
- WATER
- FOOD

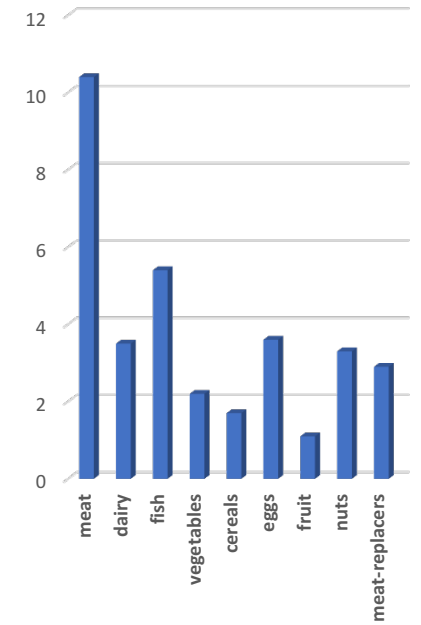


# So we start with food...

## Carbon emissions of food diets

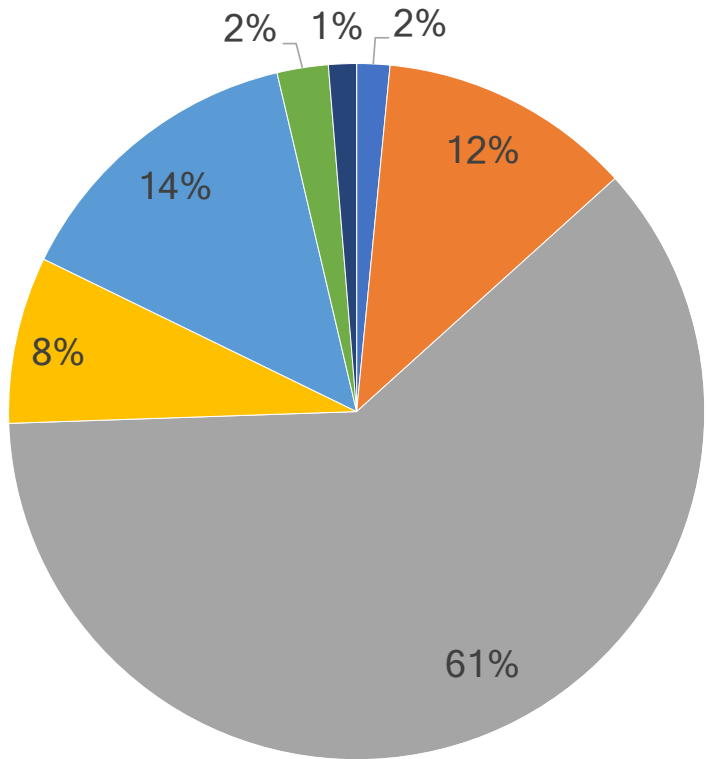


## Carbon emissions per kg food



# Preston mobility today

Travelling to work in Preston



- rail
- bus
- car
- passenger car or taxi
- on foot
- bicycle
- all other modes

50% of Preston workers live within 5 km distance!

Mobility strategy: Egon Troch, Th!nk-E, Belgium



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# Preston mobility solutions

## Connection with city centre

- By light rail with cheap park+rides
- By bicycle paths

- Less visiting cars in the centre
- Clean air
- Fast access to city
- Investment in local economy



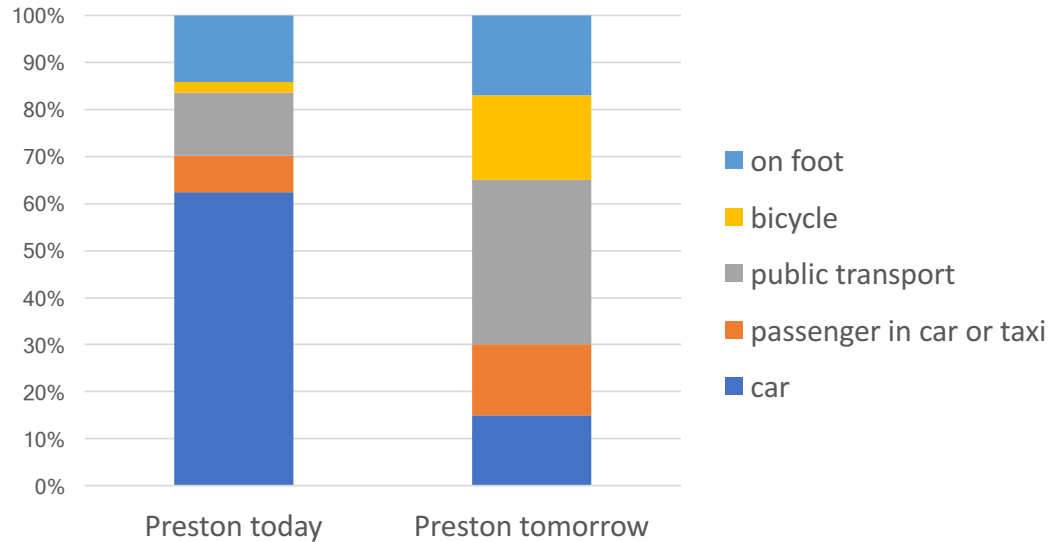
Mobility strategy: Egon Troch, Th!nk-E, Belgium



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# Preston mobility tomorrow

Travelling to work in Preston



Low air quality, limited movement  
 Traffic jams  
 85 people killed or seriously injured (2016)  
 100 M£ per year on foreign fossil fuel  
 560 MWh of fossil fuel per year  
 150000 ton CO<sub>2</sub> per year



Better health  
 Improved reachability  
 Safe mobility  
 Better for local economy  
 340 MWh of renewable energy per year  
 0 ton CO<sub>2</sub> per year



# Making the built environment energetically smarter

## Reduce

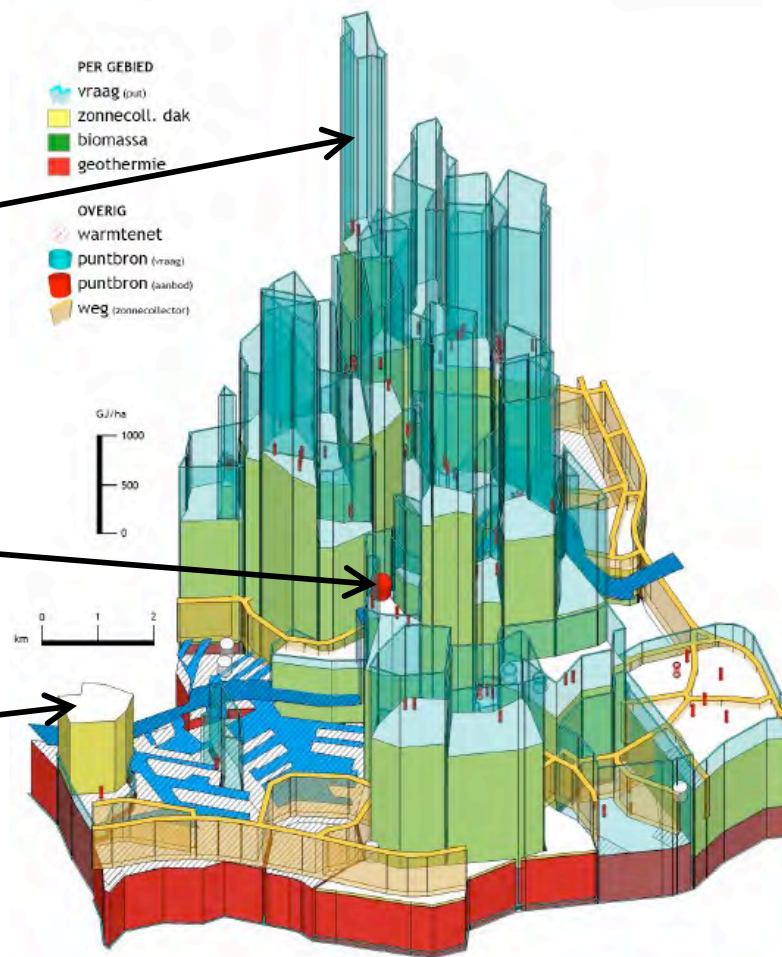
reduce the demand

## Reuse

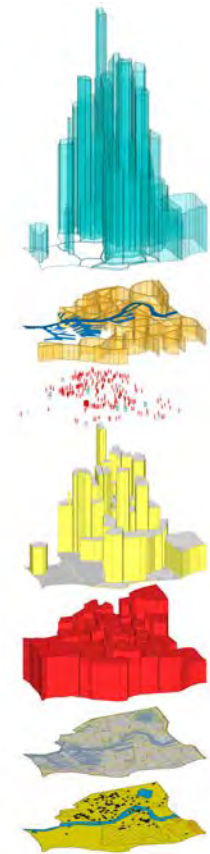
attune programmatically,  
exchange, cascade, store

## Produce

produce renewable energy



Heat map of Rotterdam [Broersma et al. 2010]





# Reduce



## Reducing the energy demand

- **How far can we go with energy savings in the existing built environment?**  
This depends on type of neighbourhood, year of construction, building technology
- **General measures for existing buildings**
  - **Post-insulation** measures to the building envelope (cavity filling, wrapping, internal layers, crawl space foundation, entrance portals, conservatories)
  - **Dynamic insulation**: thick curtains, window shutters
  - **Double or triple glazing**, high-performance glass
  - **Low-temperature heating**: underfloor heating, air heating
  - **Energy-efficient lighting**, LED or e-saving fluorescent lighting
  - **Energy-efficient appliances**: washing machines, dishwashers, tellies, fridges
  - Exciting things: **greenhouse** over the building





## Example: the Home with a Skin (Prêt-à-Loger)



Energy strategy: Prof Andy van den Dobbelaer, Delft University of Technology



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# Reuse

**Energy strategy:** Prof Andy van den Dobbelsteen, Delft University of Technology



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## The different solutions under 'reduce'

### ▪ Attune

- Programmatically combine **urban functions** that can be energetically in balance.
- Combine functions in a **building** that can balance the demand, and use a central plant.
- Apply **peak shaving**: use electricity when it is abundant and wait when it is short.

### ▪ Exchange

- Reuse **waste heat** from exhaust air, waste water, sewage etc.
- Exchange **excessive heat** with places with heat shortage.

### ▪ Cascade

- Reuse waste heat at a **lower temperature** in a different function
- Reuse waste heat from that, with an **even lower** temperature, in a next function.

### ▪ Store

- Store residual energy, heat and electricity, **diurnally**.
- Store residual energy, heat and electricity, **interseasonally**.



## Parts of Preston that require sustainable heat

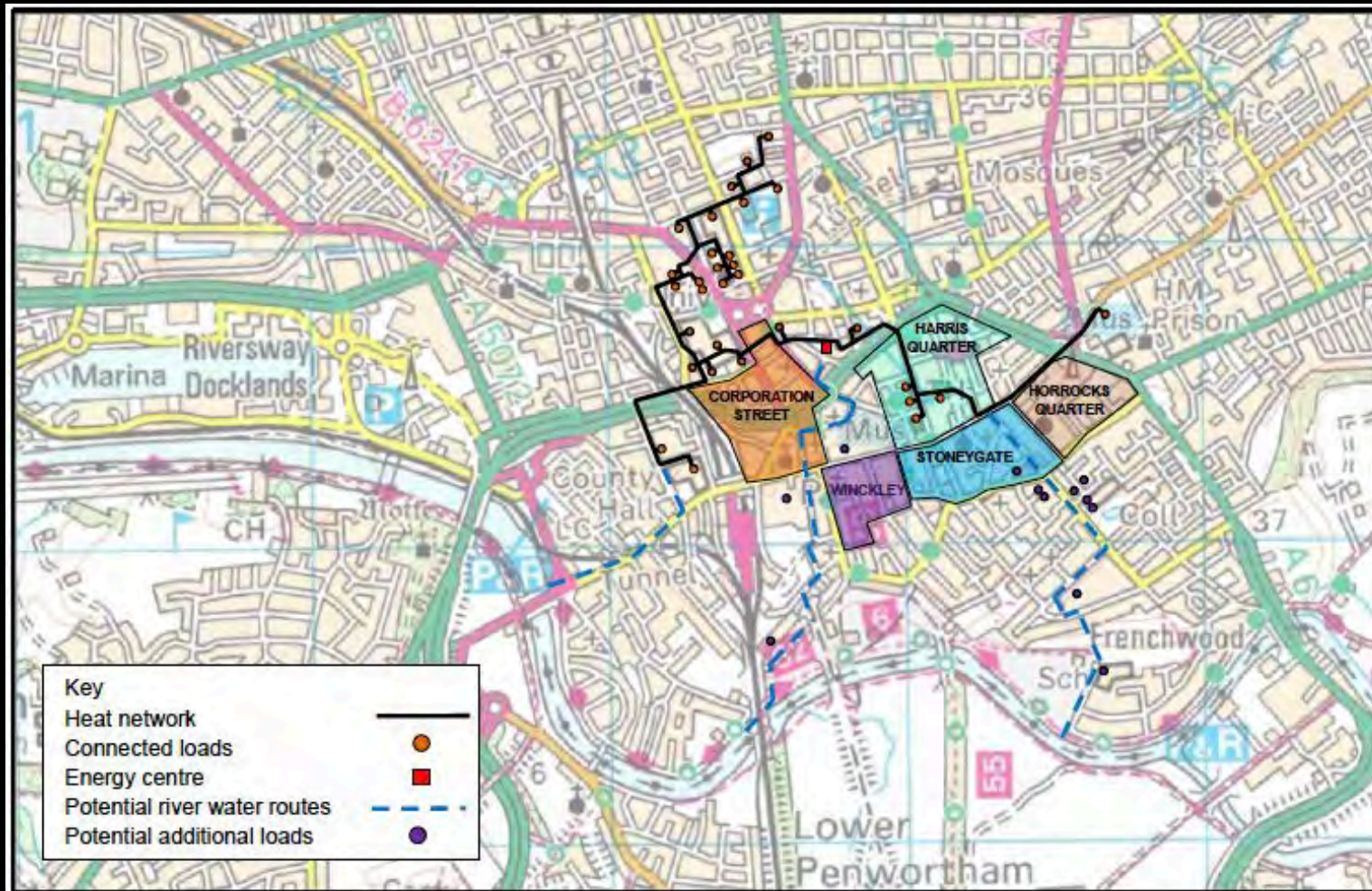


Energy strategy: Prof Andy van den Dobbelen, Delft University of Technology

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# The Preston heat network



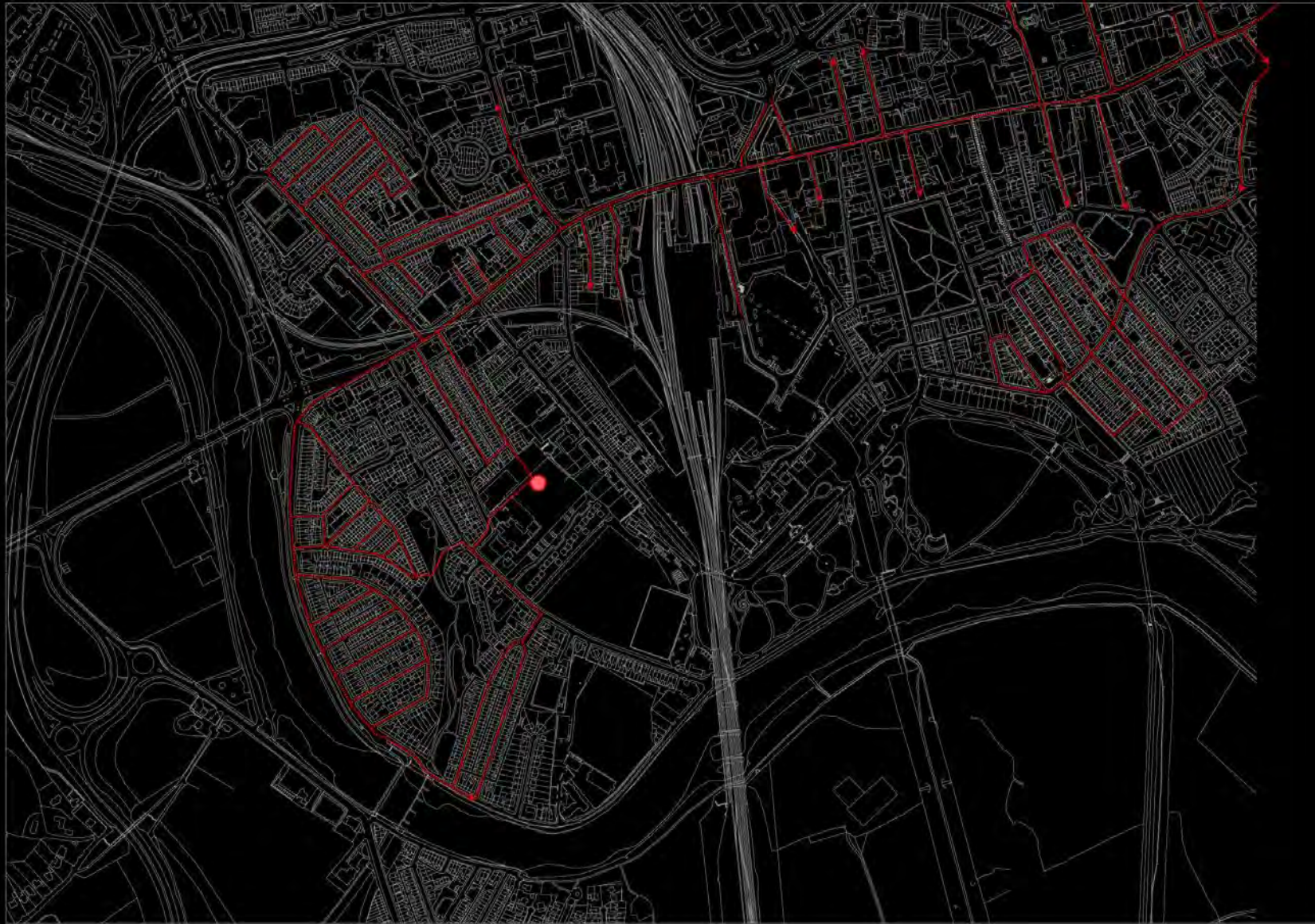
**Preston City Centre Energy Master Plan** [AECOM 2018] identifies the need and possibility of **heat networks** in the city.

It identifies the following areas suited for a heat network:

- City centre
- UCLAN North
- UCLAN South
- Cardinal Newman







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# The plan

## 1. The Preston HT heat network

- Fed by Recycling Lives (waste), biomass (in wintertime) and HT geothermal heat.
- Running from Recycling Lives towards the inner city, along Fishergate, to Broadgate.
- Supplying historic areas and neighbourhoods with too large a renovation challenge.

HT: high-temperature  
70+°C  
challenged buildings,  
poorly insulated

## 2. MT connections by return pipes of the HT heat network

- MT return temperature from HT supply.
- For newer inner-city developments and neighbourhoods renovated moderately.
- Eventually, a LT return will arrive at Recycling Lives, which is favourable.

MT: mid-temperature  
40-70°C  
recent buildings,  
better insulated

## 3. Local MT heat grids

- Supplied by MT geothermal heat, solar heat (collectors and PVT), stored inter-seasonally at local energy facilities.
- Supplying neighbourhoods renovated moderately.

LT: low-temperature  
25-40°C  
highly efficient, well-  
insulated buildings

## 4. Local LT heat grids

- Supplied by LT sources as water, soil, datacentres, greenhouses, supermarkets etc.
- Supplying neighbourhoods renovated seriously.
- Individual heat pumps can boost up to hot water purposes.



# Produce





# Solar potential



© Getty Images/AFP/Andreas Solaro

**Energy strategy:** Prof Andy van den Dobbelsteen, Delft University of Technology



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# Solar study



Energy strategy: Prof Andy van den Dobbelsteen, Delft University of Technology



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# Solar potential of Broadgate



**Energy strategy:** Prof Andy van den Dobbelsteen, Delft University of Technology



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## Solar power from roofs

$E = A \times I_s \times \eta$  (energy = area x solar irradiation x PV panel efficiency)

- Suitable roof area:
  - SE/SW: 21,416 m<sup>2</sup>, 90% efficiency → 19,274 m<sup>2</sup> @100%
  - E/W: 8284 m<sup>2</sup>, 70% efficiency → 5,799 m<sup>2</sup> @100%
  - S/flat: 6,122 m<sup>2</sup>, 100% efficiency
- Solar irradiation, estimated: 800 kWh/m<sup>2</sup> (horizontal)
- PV panel efficiency (all included): 16% (monocrystalline)
- 50% heritage/architecture sensitive → BIPV, thin-film PV, with 12% efficiency

### Energy potential:

$E = 31,195 \text{ m}^2 \times 800 \text{ kWh/m}^2 \times 0.14 = 3.5 \cdot 10^6 \text{ kWh} = \mathbf{3.5 \text{ GWh/year}}$



## Solar power from facades

- Also vertical surfaces can be used for PV-panels or BIPV.
  - Efficiency of vertical planes (E, S, W):  $0.6 * 16\% = 9.6\%$
  - Suited facades of buildings  $\geq 3$  floors:  $3,403 \text{ m}^2$

**Energy potential** from facades:

$$E = 3,403 \text{ m}^2 * 800 \text{ m}^2 * 0.096 = \mathbf{0.26 \text{ GWh/year}}$$

**Total solar energy potential:**  $E = 3.5 + 0.26 = \mathbf{3.76 \text{ GWh/year}}$

For Broadgate only



## Biomass potential in the Broadgate vicinity



Energy strategy: Prof Andy van den Dobbelsteen, Delft University of Technology



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## Beautiful parks and greens with biomass (from cuttings)

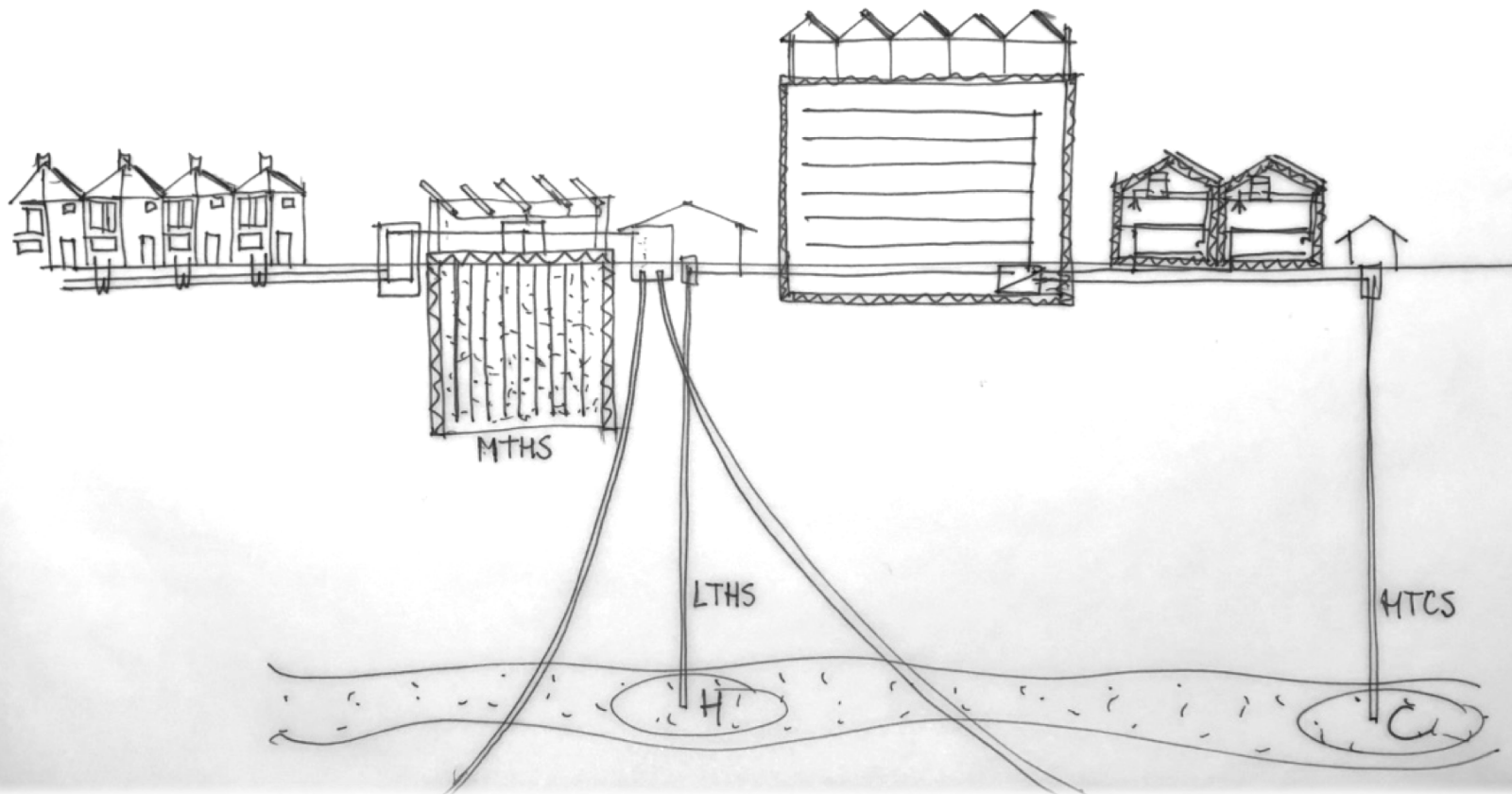


**Energy strategy:** Prof Andy van den Dobbelaar, Delft University of Technology



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# Geothermal options for Broadgate



- Deep geothermal (500-5000 m)  
40-120°C
- Middle level (100-500 m)  
15-40°C  
suited for ATES
- Shallow soil (0-100 m)  
5-15°C  
suited for BTES
- Ecovat storage solutions (MT, 40-70°C)





# Ribble tidal plant



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## Tidal energy plant in the Ribble River

$E = M \times g \times \Delta h \times \eta$  (energy = mass x gravity x height difference x turbine efficiency)

- Tidal difference: approx. 3.6 m on average; 1.8 m plus, 1.8 m minus
- River cross section: 50 m x 1.8 m flowing in or out
- Tidal speed: 7 km/h max, 3.5 km/h on average (this is approx. 2 m/s)  
Distance covered 3.5 km/h = 84 km/day
- $84,000 \text{ m} \times 50 \text{ m} \times 1.8 \text{ m} = 7,560,000 \text{ m}^3/\text{day}$
- $7,560,000 \text{ m}^3 \times 1027 \text{ kg/m}^3 = 7,764,000,000 \text{ kg}$  of salt water mass @10°C
- 60% turbine efficiency

**Total energy potential:**  $E = 7.76 \cdot 10^9 \times 9.82 \times 1.6 \times 0.6 = 73.2 \cdot 10^9 \text{ J} = 73.2 \text{ GJ/day}$   
→ 26.7 TJ per year = **96.2 GWh per year**

For Preston as a whole →  $96.2 \cdot 0.026 = 2.5 \text{ GWh for Broadgate}$



## Wind turbines planned around Broadgate



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New urban energy  
**ROADSHOW**

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## Wind energy

$E = \# \times P \times h$  (energy = number of turbines x turbine power x operation hours)

- Possible # of wind turbines: PM1 large ones, PM2 modest ones
- Turbine power: 3 MW (large ones), 1 MW (modest ones)
- Operation hours, pessimistic estimation: 1500 hours

### Total energy potential:

$E = 15 \times 3 \times 1500 + 4 \times 1 \times 1500 = 67.5 \times 10^3 + 6 \times 10^3 \text{ MWh} = \mathbf{73.5 \text{ GWh/year}}$

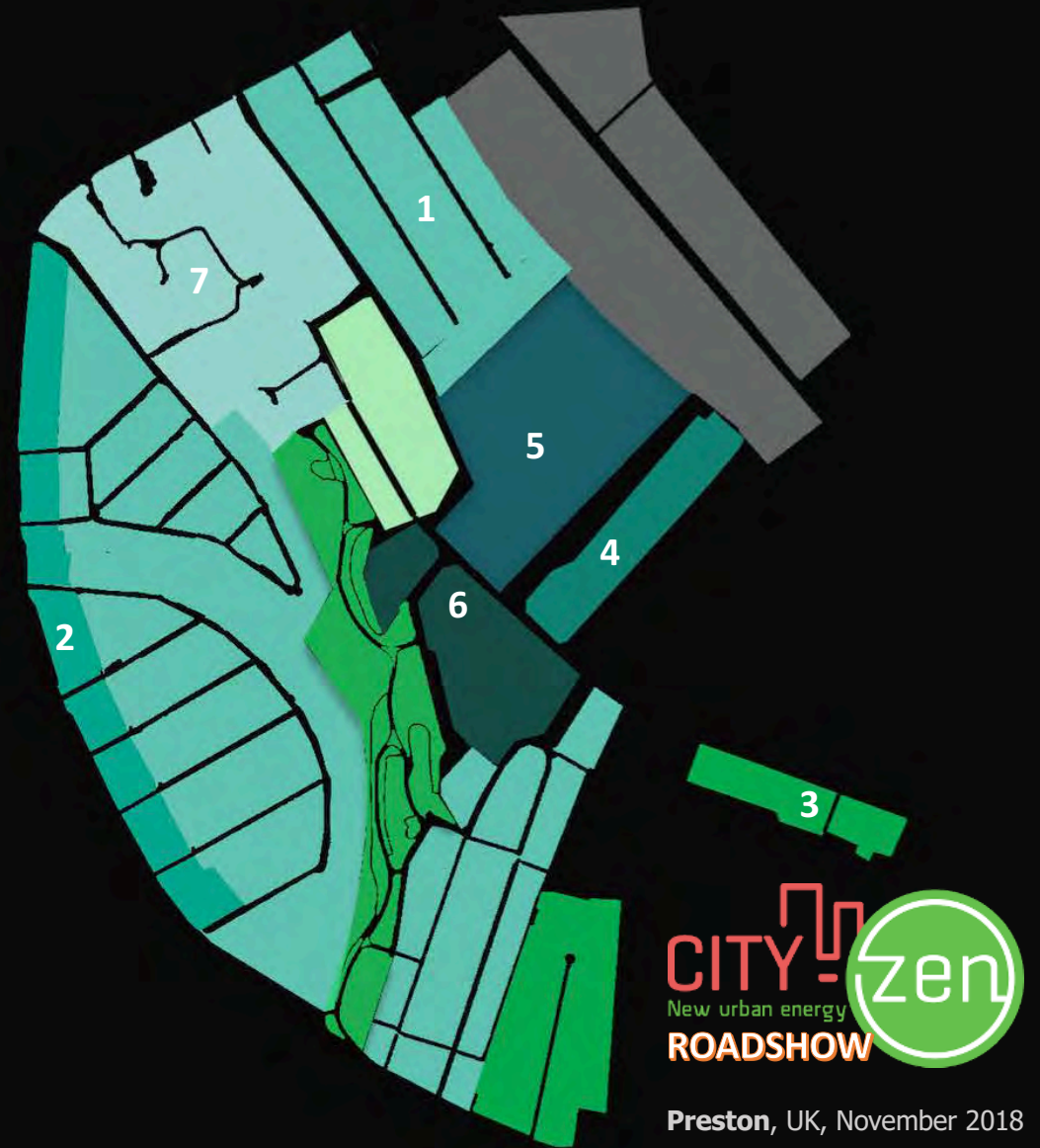
For Preston as a whole  $\rightarrow 73.5 \times 0.026 = \mathbf{1.9 \text{ GWh for Broadgate}}$





## Broadgate neighbourhoods

1. Terraced mirrored houses at **Lauderdale / Grafton Street**
2. Terraced houses next to the river at **Broadgate Boulevard**
3. Terraced houses near The Continental at **South Meadow Lane**
4. Apartment blocks of **Meadow Court**
5. The **Gujarat / St. Stephen's** Community Centre
6. Social housing at **Hassett Close**
7. The **Beech Street** neighbourhood





**1. Lauderdale / Grafton Street**

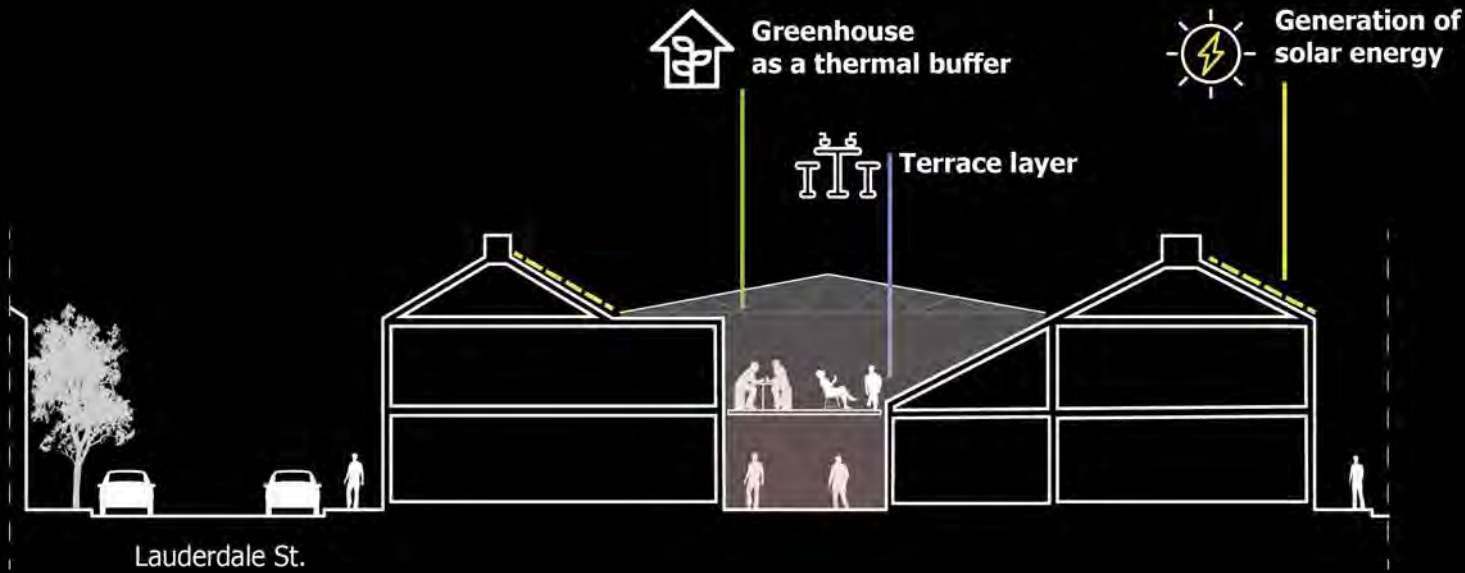


## Waste dump behind and in front of the houses





# Solution



## 2. Broadgate Boulevard



**Energy strategy:** Prof Andy van den Dobbelaar, Delft University of Technology



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Build a bike road and people will bike...  
(Copenhagen wisdom)



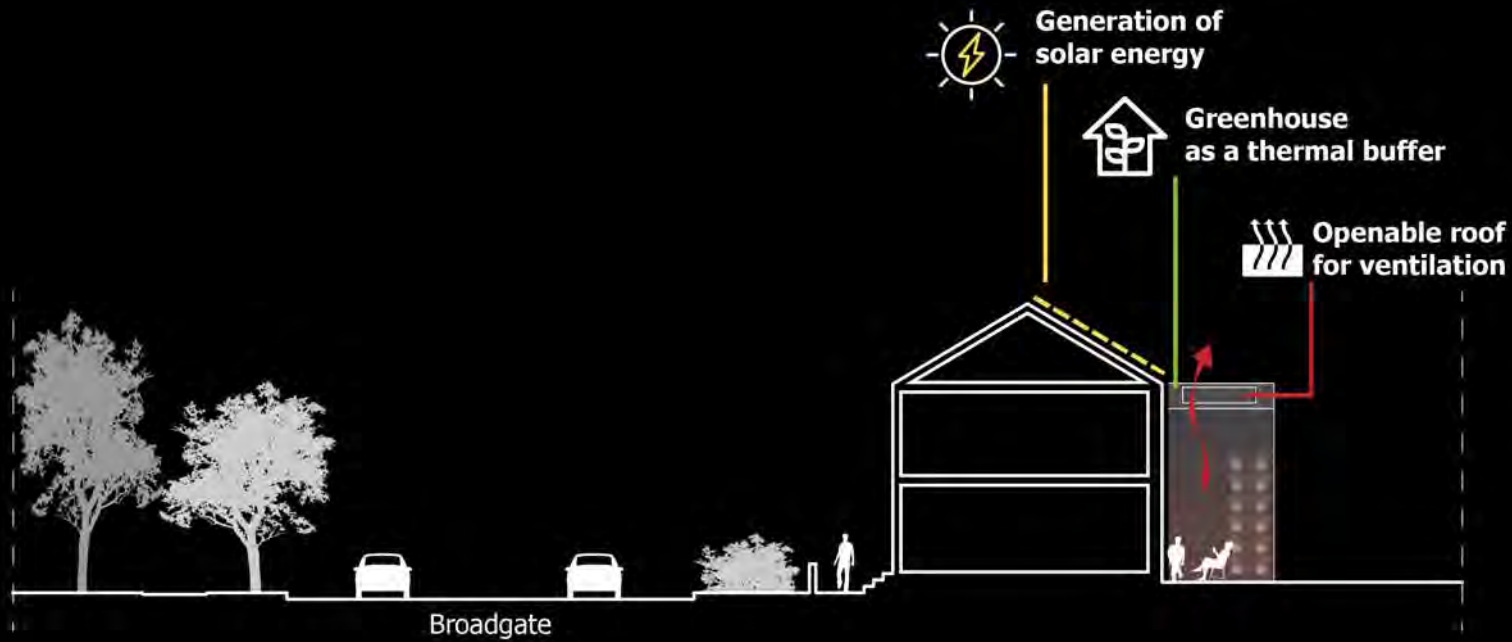
## Potentially the Chiswick of Preston (not now)



Energy strategy: Prof Andy van den Dobbelaer, Delft University of Technology

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# Solution







**3. South Meadow Lane**



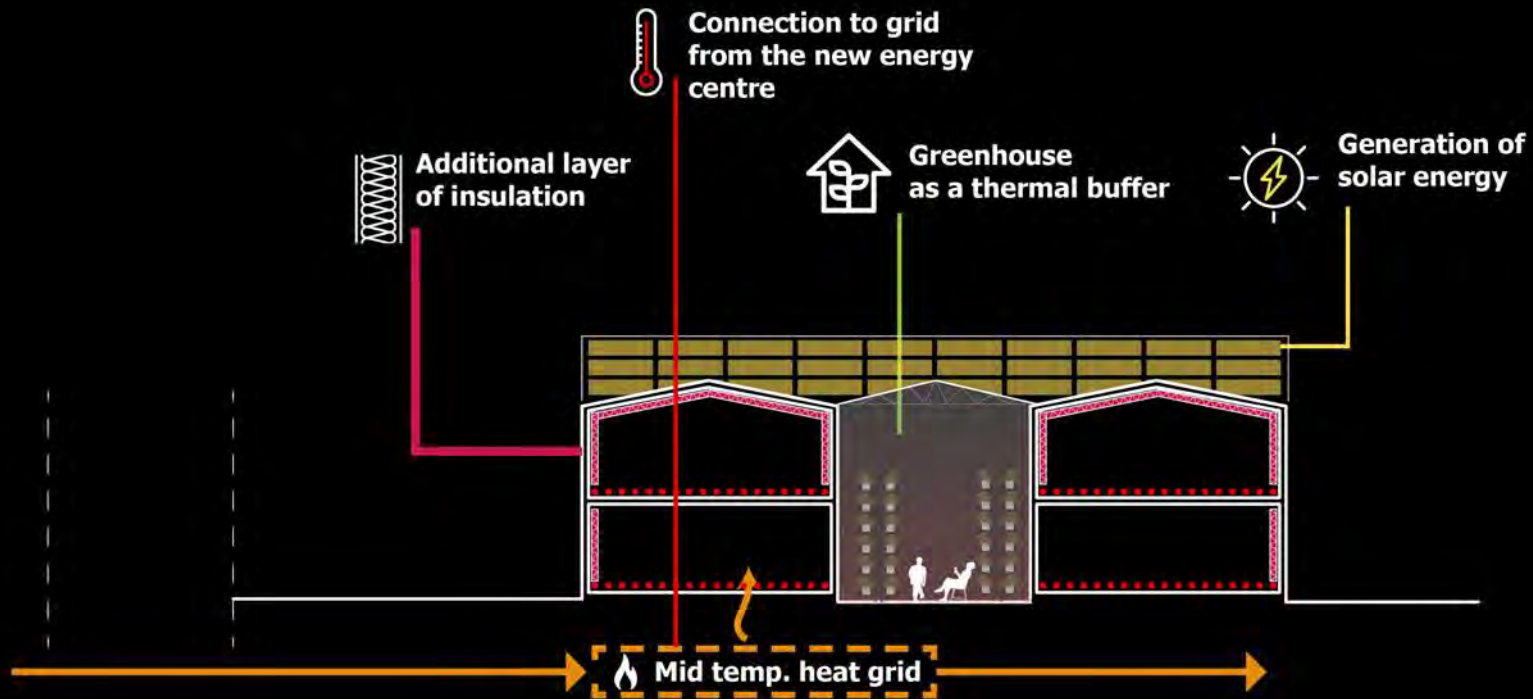


**Energy strategy:** Prof Andy van den Dobbelaar, Delft University of Technology



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# Solution

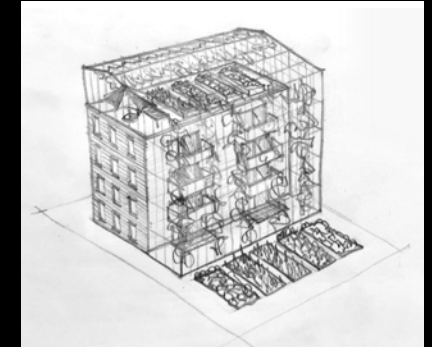
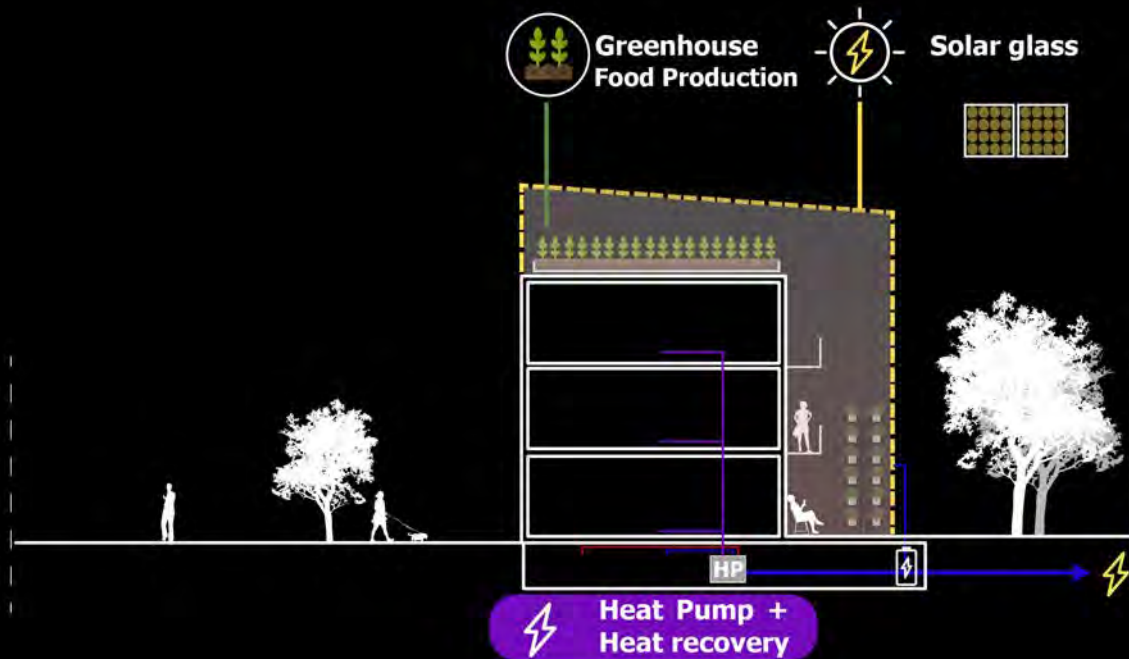






**4. Meadow Court**

# Solution



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New urban energy  
**ROADSHOW**



## 5. Gujarat / St. Stephen's Community Centre



Energy strategy: Prof Andy van den Dobbelsteen, Delft University of Technology

**CITYzen**  
New urban energy  
**ROADSHOW**

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## 6. Gujarat / St. Stephen's Community Centre

- **A new centre for the whole district of Broadgate**
- **Inframedion**
  - Neighbourhood energy facility: local low-temperature and mid-temperature network
  - Geothermal heat source (700-1000 m deep, 50-60°C)
  - Inter-seasonal heat storage (Ecovat for MT heat, ATES for LT heat)
  - Separated waste collection and processing, second-hand shops
  - Waste water treatment (grey water) with nutrient recovery and biogas production
- **Social community centre**

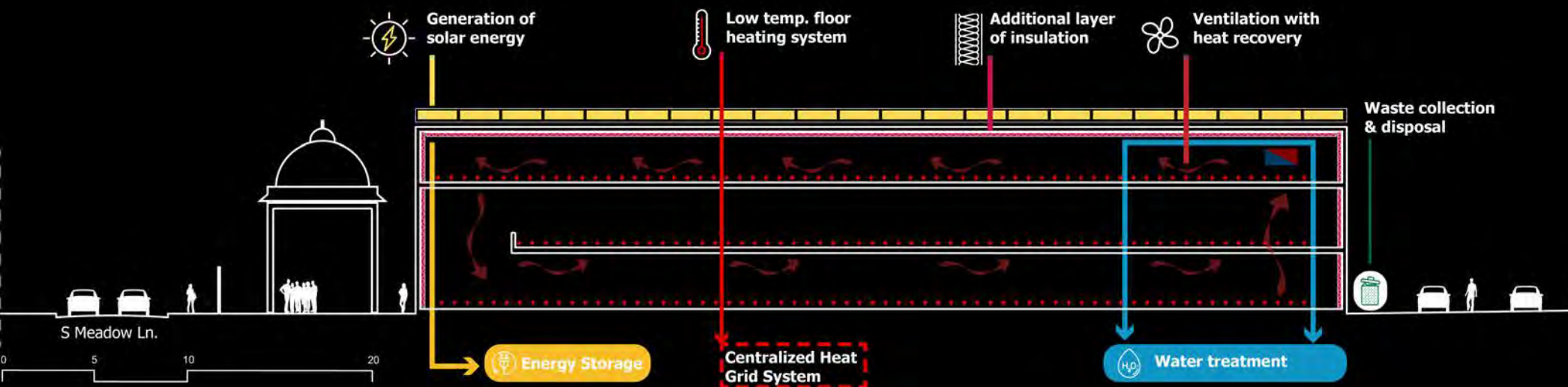
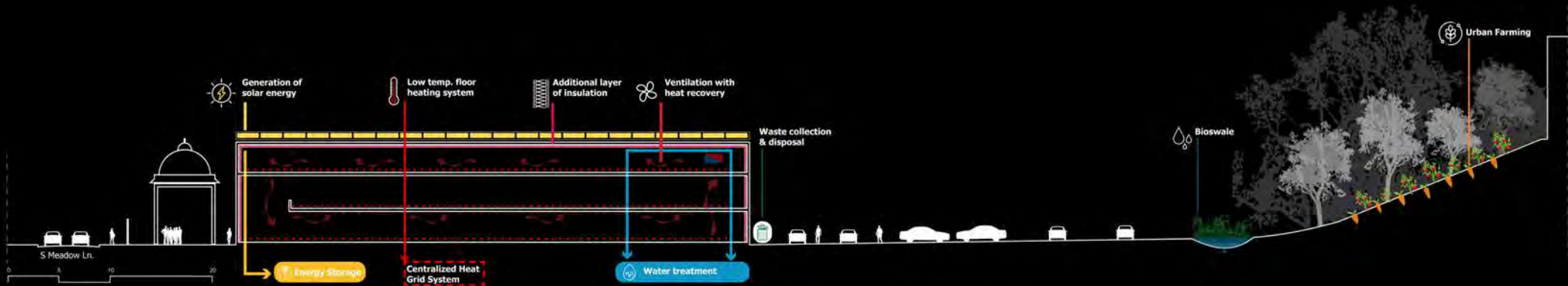
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MT: mid-temperature  
40-70°C  
recent buildings,  
better insulated

LT: low-temperature  
25-40°C  
highly efficient, well-  
insulated buildings







## Local MT/LT heat network from the Gujarat/St. Stephen facility



**Energy strategy:** Prof Andy van den Dobbelen, Delft University of Technology



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## 6. Hassett Close – social and sheltered housing



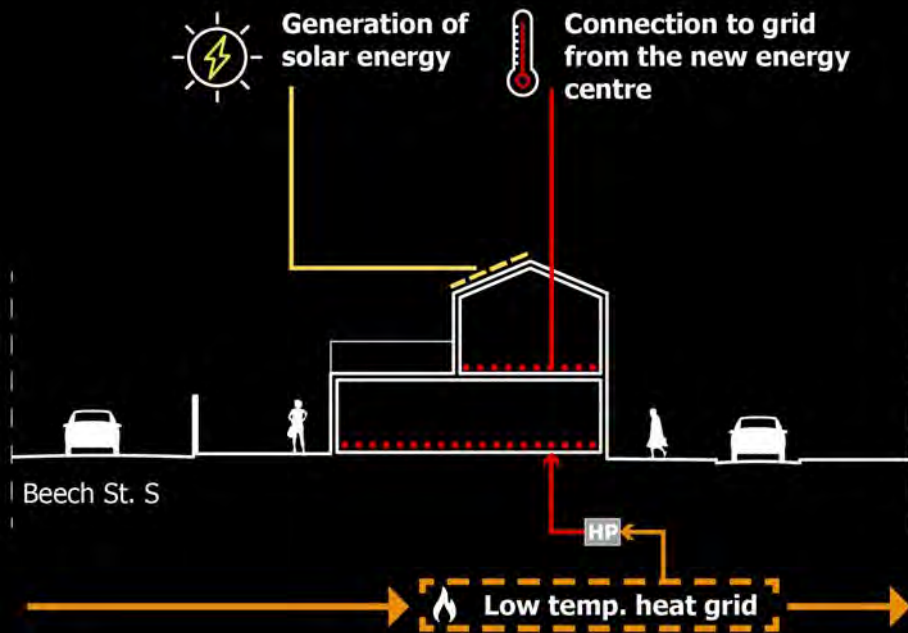






**7. Beech Street neighbourhood**

# Solution





# Greg Keeffe Urban Design Strategy



**Urban design strategy:** Prof Greg Keeffe, Queens University, Belfast.



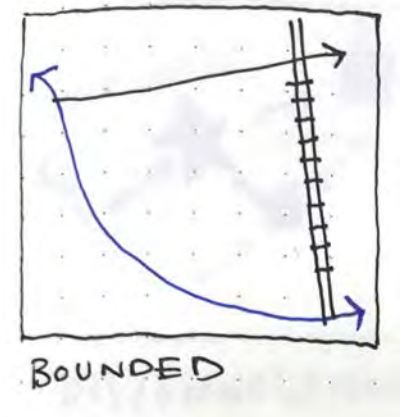
**QUEEN'S  
UNIVERSITY  
BELFAST**

Professor of  
Architecture + Urbanism  
Head of School,  
Natural and  
Built Environment



**Preston, UK, November 2018**

# Urban Design: Context. Form of the neighbourhood



Context

Form - Bounded  
Road  
River  
Train  
City

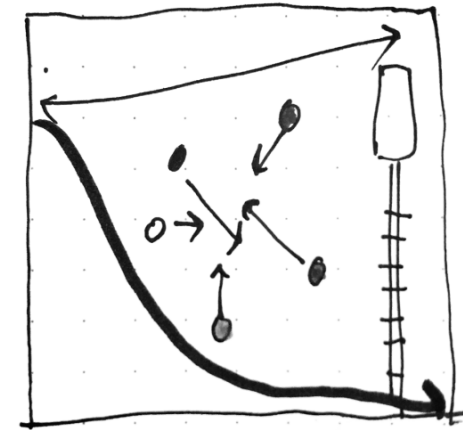




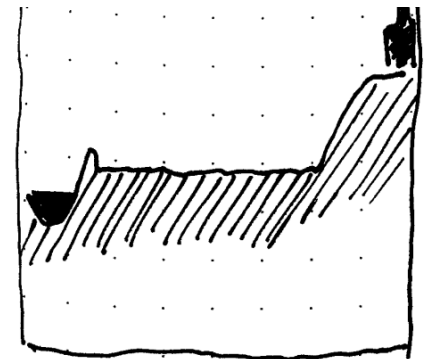
# Urban Design: Context



Urban design strategy: Prof Greg Keeffe, Queens University, Belfast.



INTROSPECTIVE



SECTION

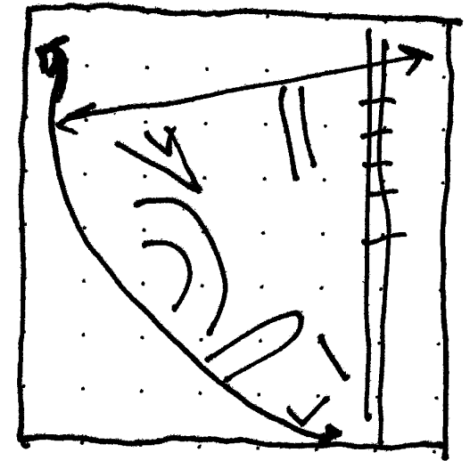


Preston, UK, November 2018

# Urban Design: Context



Urban design strategy: Prof Greg Keeffe, Queens University, Belfast.



(CONFUSED)

Context - Morphology

Many conflicting urban layouts



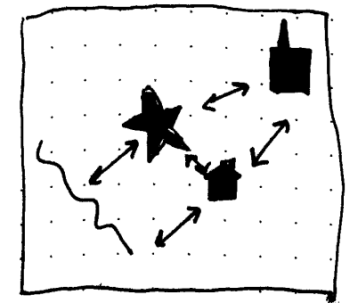
Preston, UK, November 2018



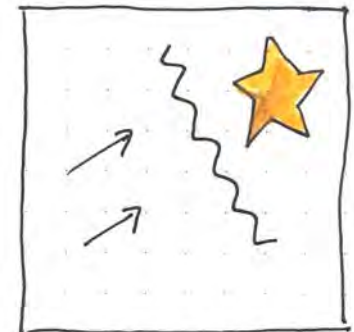
# Urban Design: Context



Urban design strategy: Prof Greg Keeffe, Queens University, Belfast.



DIS/ONNECTION



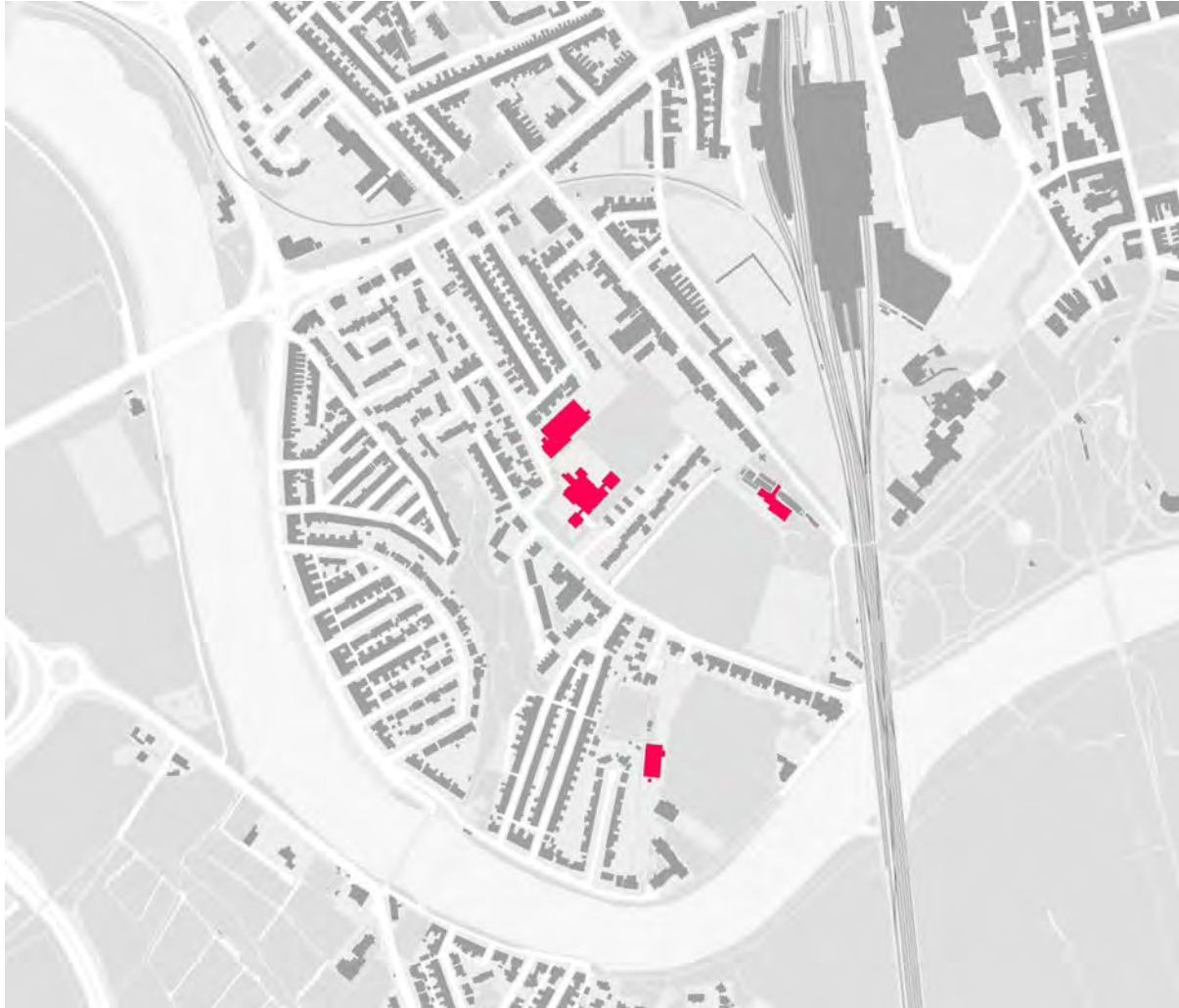
CITY DISCONNECT

Morphology- Disconnected

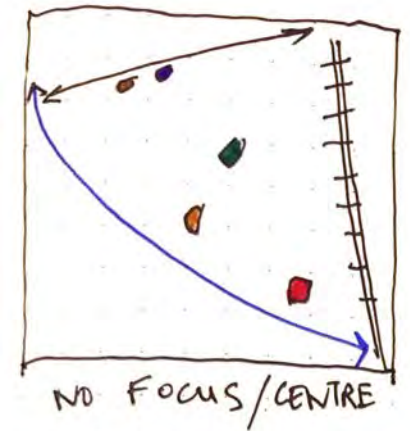


Preston, UK, November 2018

## Urban Design: Context



Urban design strategy: Prof Greg Keeffe, Queens University, Belfast.



Context – Content

Low density. 37 home/ha  
No other functions  
No focus  
Functions externalized



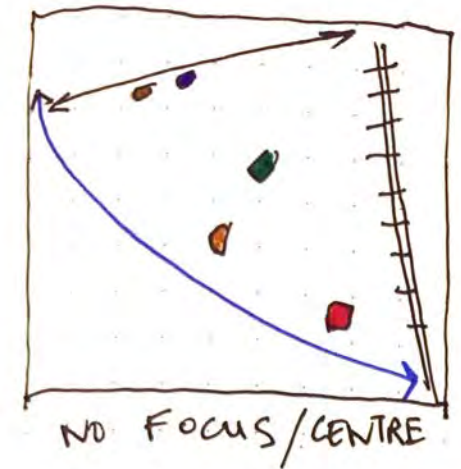
Preston, UK, November 2018



## Urban Design: Context



Urban design strategy: Prof Greg Keeffe, Queens University, Belfast.



Context – Content

Low density. 37 home/ha  
Mainly housing -  
poor choice –  
not urban



Preston, UK, November 2018

## Urban Design: Issues



**Urban design strategy:** Prof Greg Keeffe, Queens University, Belfast.

Issues

Poor stock  
Energetically.  
Market.  
little economic investment

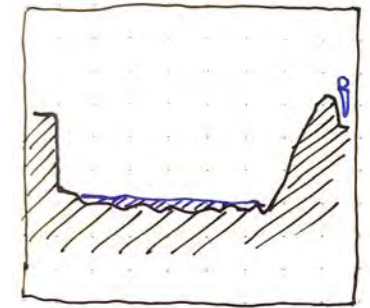


Preston, UK, November 2018

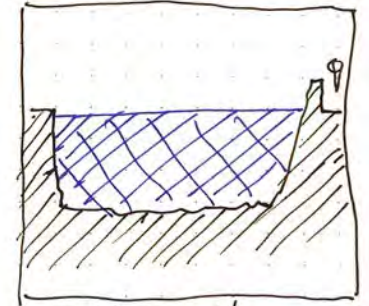




# Urban Design: Issues



TIDE OUT!



TIDE IN!

Issues

River -

What river? -

River seen as a danger

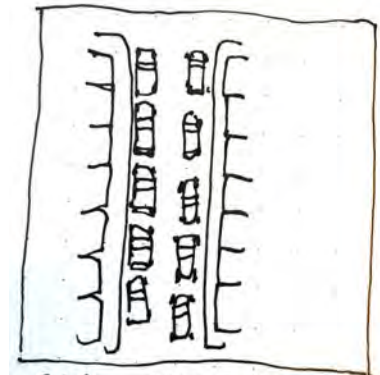


Urban design strategy: Prof Greg Keeffe, Queens University, Belfast.

Preston, UK, November 2018



# Urban Design: Issues



CAR-STREET



FISHERGATE NOW

Issues

Car – Road dominating

Car - Street parking



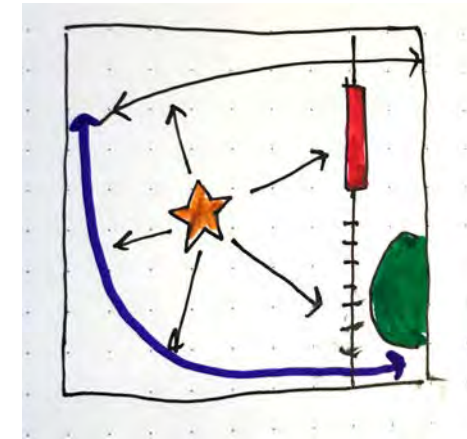
Urban design strategy: Prof Greg Keeffe, Queens University, Belfast.

Preston, UK, November 2018

# Urban Design: Solutions



Urban design strategy: Prof Greg Keeffe, Queens University, Belfast.



Solutions  
Connect....

To the city  
To itself



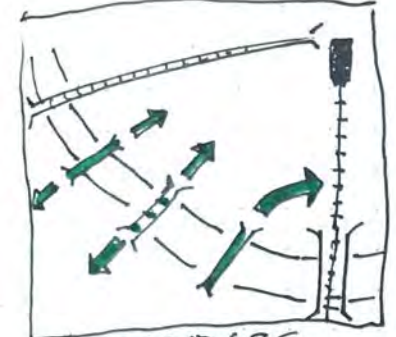
Preston, UK, November 2018



# Urban Design: Solutions



Urban design strategy: Prof Greg Keeffe, Queens University, Belfast.



NEW BRIDGES.

To the river  
To the greenspace

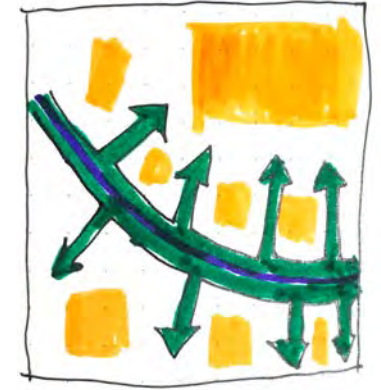


Preston, UK, November 2018

# Urban Design: Solutions



Urban design strategy: Prof Greg Keeffe, Queens University, Belfast.



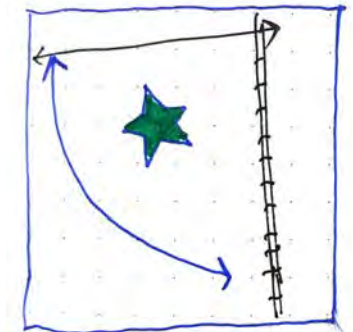
Preston, UK, November 2018



# Urban Design: Solutions



Urban design strategy: Prof Greg Keeffe, Queens University, Belfast.



GREEN HEART /



USE THE GREEN HEART.

Connect  
To greenspace  
Greenspace to communi

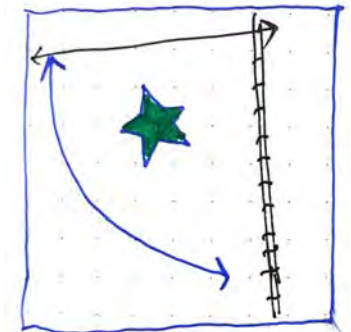


Preston, UK, November 2018

# Urban Design: Solutions



Urban design strategy: Prof Greg Keeffe, Queens University, Belfast.



GREEN HEART /



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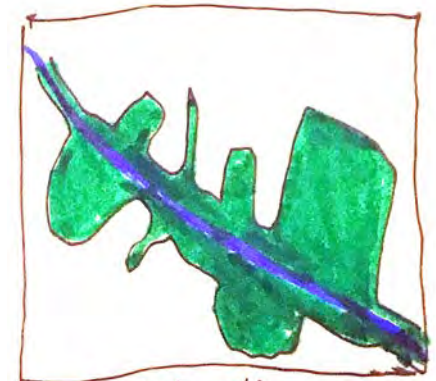
Preston, UK, November 2018



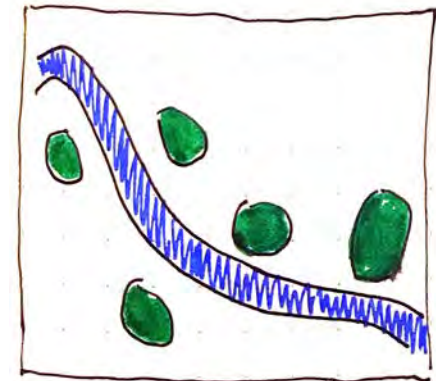
# Urban Design: Solutions



Urban design strategy: Prof Greg Keeffe, Queens University, Belfast.



RIVER VALLEY.

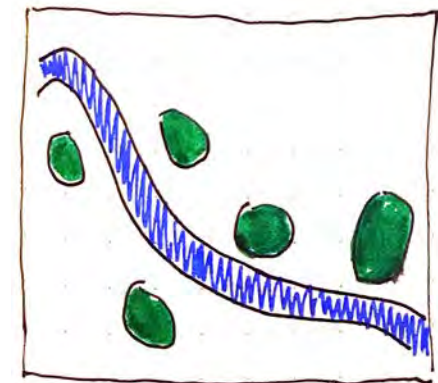


RIVER



Preston, UK, November 2018

# Urban Design: Solutions



RIVER



Urban design strategy: Prof Greg Keeffe, Queens University, Belfast.

Preston, UK, November 2018



# Urban Design: Solutions

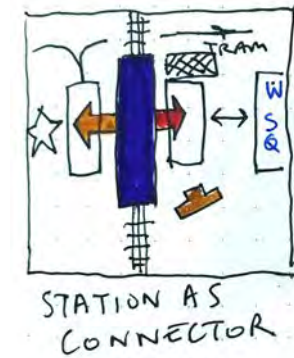
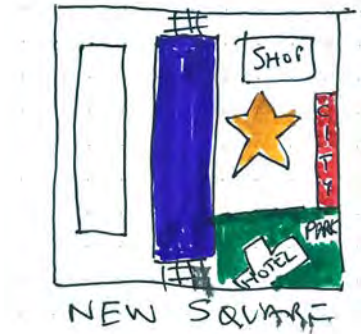


Urban design strategy: Prof Greg Keeffe, Queens University, Belfast.



Preston, UK, November 2018

# Urban Design: Solutions



Connect to city  
New gateway



Urban design strategy: Prof Greg Keeffe, Queens University, Belfast.

Preston, UK, November 2018



# Urban Design: Solutions



Connect to city



Urban design strategy: Prof Greg Keeffe, Queens University, Belfast.

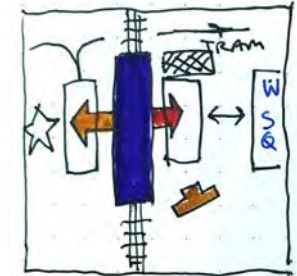
Preston, UK, November 2018



# Urban Design: Solutions



Urban design strategy: Prof Greg Keeffe, Queens University, Belfast.



STATION AS CONNECTOR

Connect to city  
New gateway



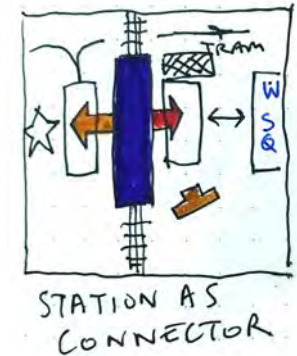
Preston, UK, November 2018



# Urban Design: Solutions



Urban design strategy: Prof Greg Keeffe, Queens University, Belfast.



Tram station

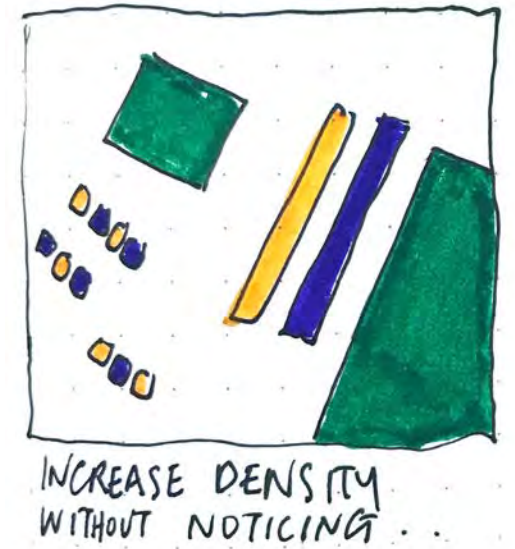


Preston, UK, November 2018

## Urban Design: Solutions



Urban design strategy: Prof Greg Keeffe, Queens University, Belfast.



Solutions  
Increase density.  
by stealth



Preston, UK, November 2018



# Urban Design: Solutions



Urban design strategy: Prof Greg Keeffe, Queens University, Belfast.

Preston, UK, November 2018



## Urban Design: Solutions



**Urban design strategy:** Prof Greg Keeffe, Queens University, Belfast.

Give people  
Green space



**Preston, UK, November 2018**



# Urban Design: Solutions



Urban design strategy: Prof Greg Keeffe, Queens University, Belfast.

Free greenspace  
for kids



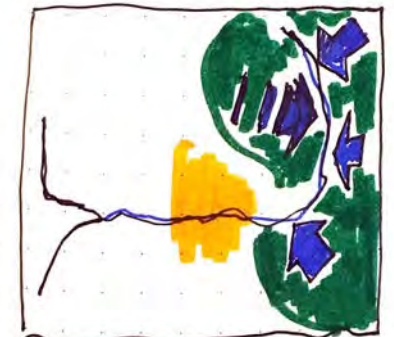
Preston, UK, November 2018



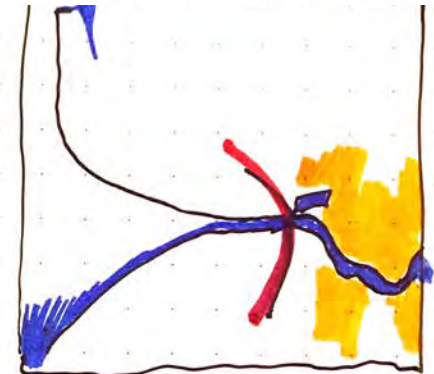
# Urban Design: Solutions



Urban design strategy: Prof Greg Keffe, Queens University, Belfast.



IMPROVE WATER  
MANAGEMENT UPSTREAM



PROTECT FROM SEA



Preston, UK, November 2018



# Urban Design: Solutions



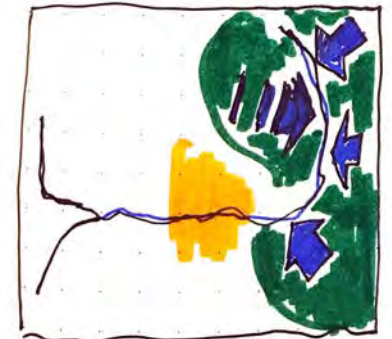
## Solutions

Sort out the river.

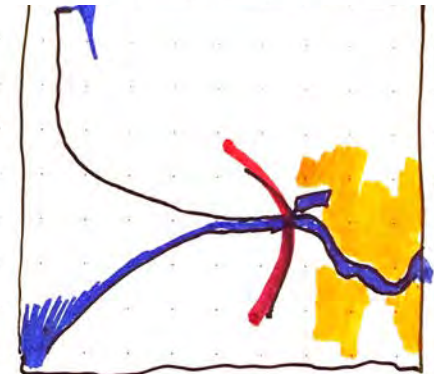
tidal barrage

upstream attenuation

Urban design strategy: Prof Greg Keeffe, Queens University, Belfast.



IMPROVE WATER  
MANAGEMENT UPSTREAM



PROTECT FROM SEA



Preston, UK, November 2018



# Urban Design: Solutions



Urban design strategy: Prof Greg Keeffe, Queens University, Belfast.



Solutions  
Sort out the river  
Weirs  
City attenuation



Preston, UK, November 2018



# Urban Design: Solutions



Solutions  
Sort out the river  
Weirs  
City attenuation

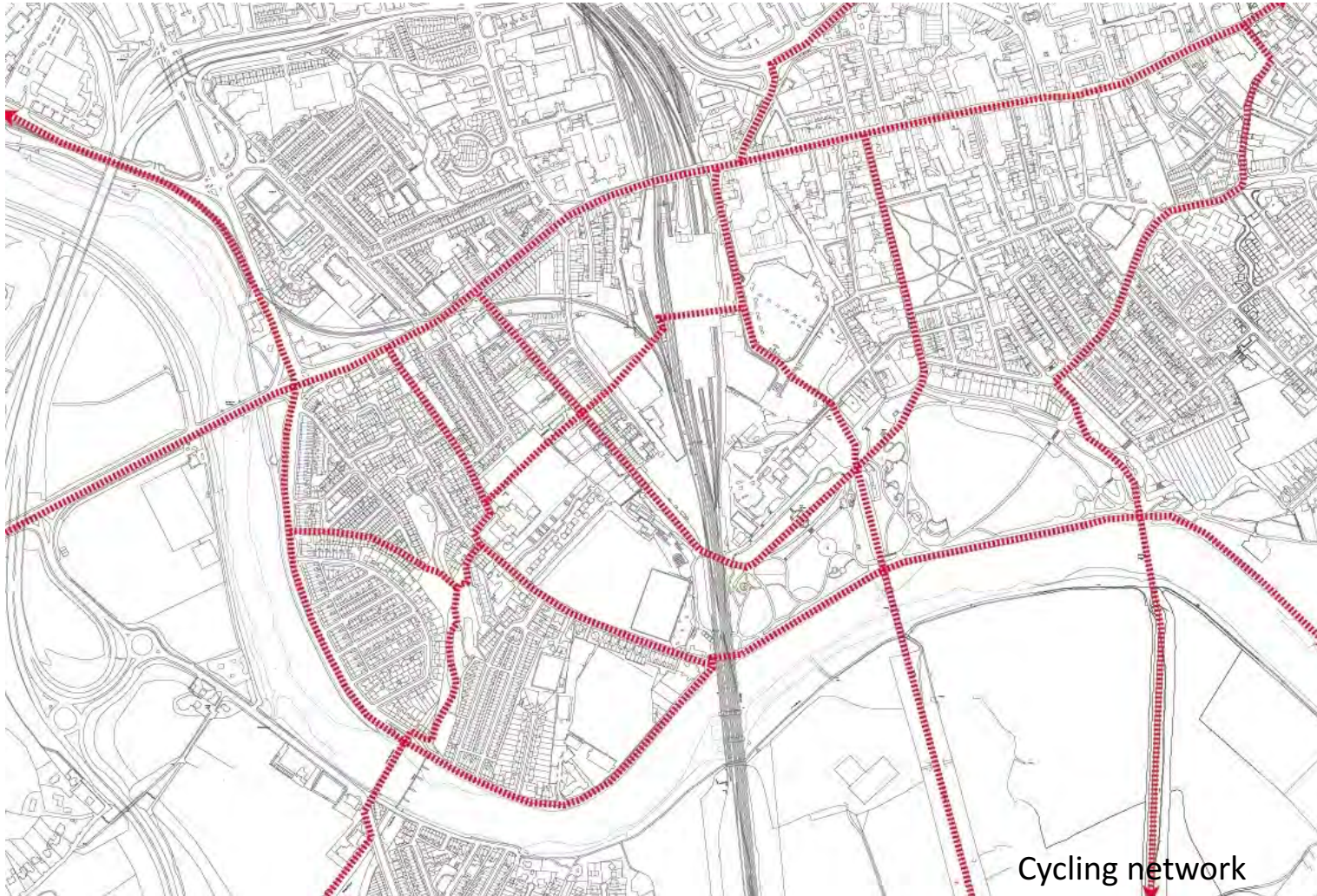


Urban design strategy: Prof Greg Keeffe, Queens University, Belfast.

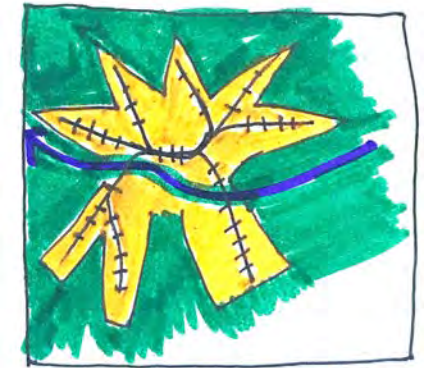
Preston, UK, November 2018



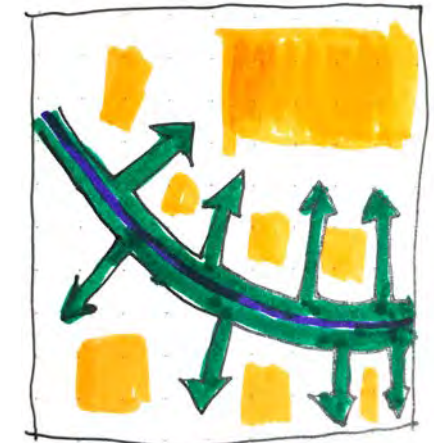
# Urban Design: Solutions



Cycling network



TRAM NETWORK



Urban design strategy: Prof Greg Keeffe, Queens University, Belfast.

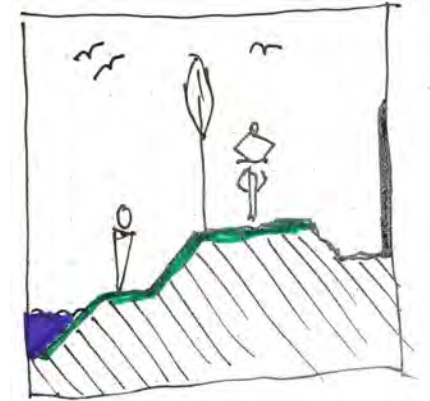
Preston, UK, November 2018



# Urban Design: Solutions



Urban design strategy: Prof Greg Keeffe, Queens University, Belfast.



Solutions

Sort out the river.

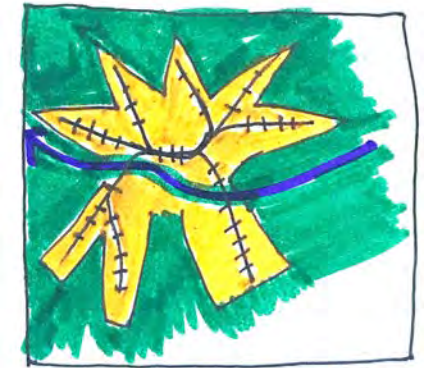
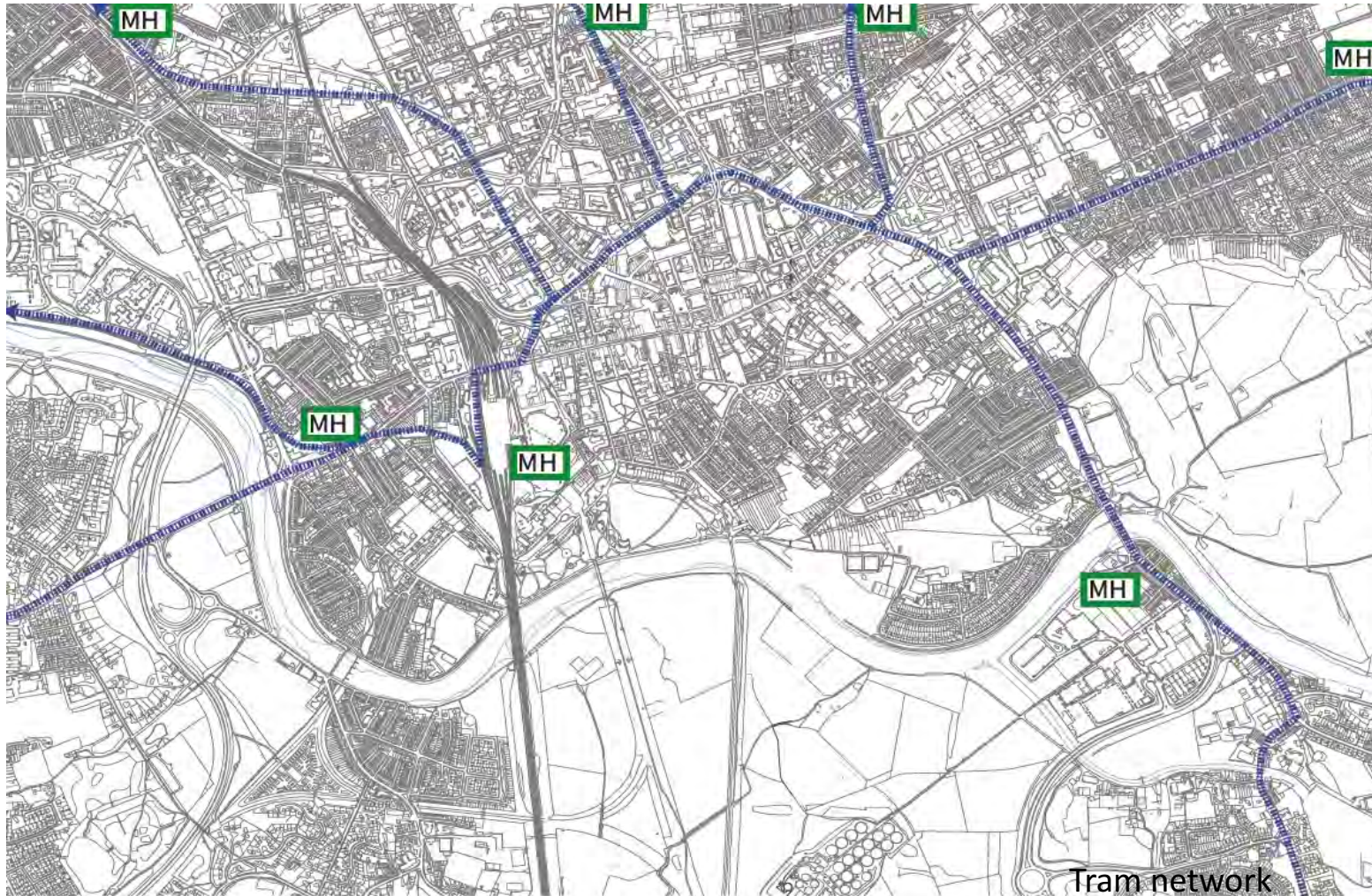
new boulevard cycling  
softer engagement  
energy landscape. Turbines



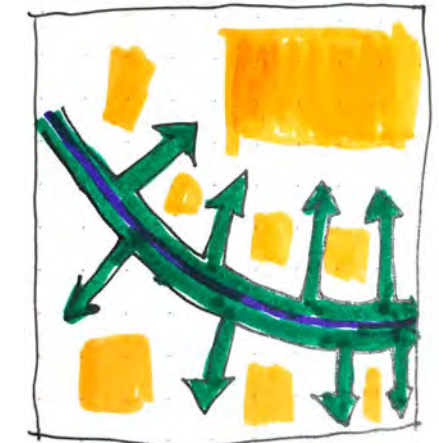
Preston, UK, November 2018



# Urban Design: Solutions



TRAM NETWORK

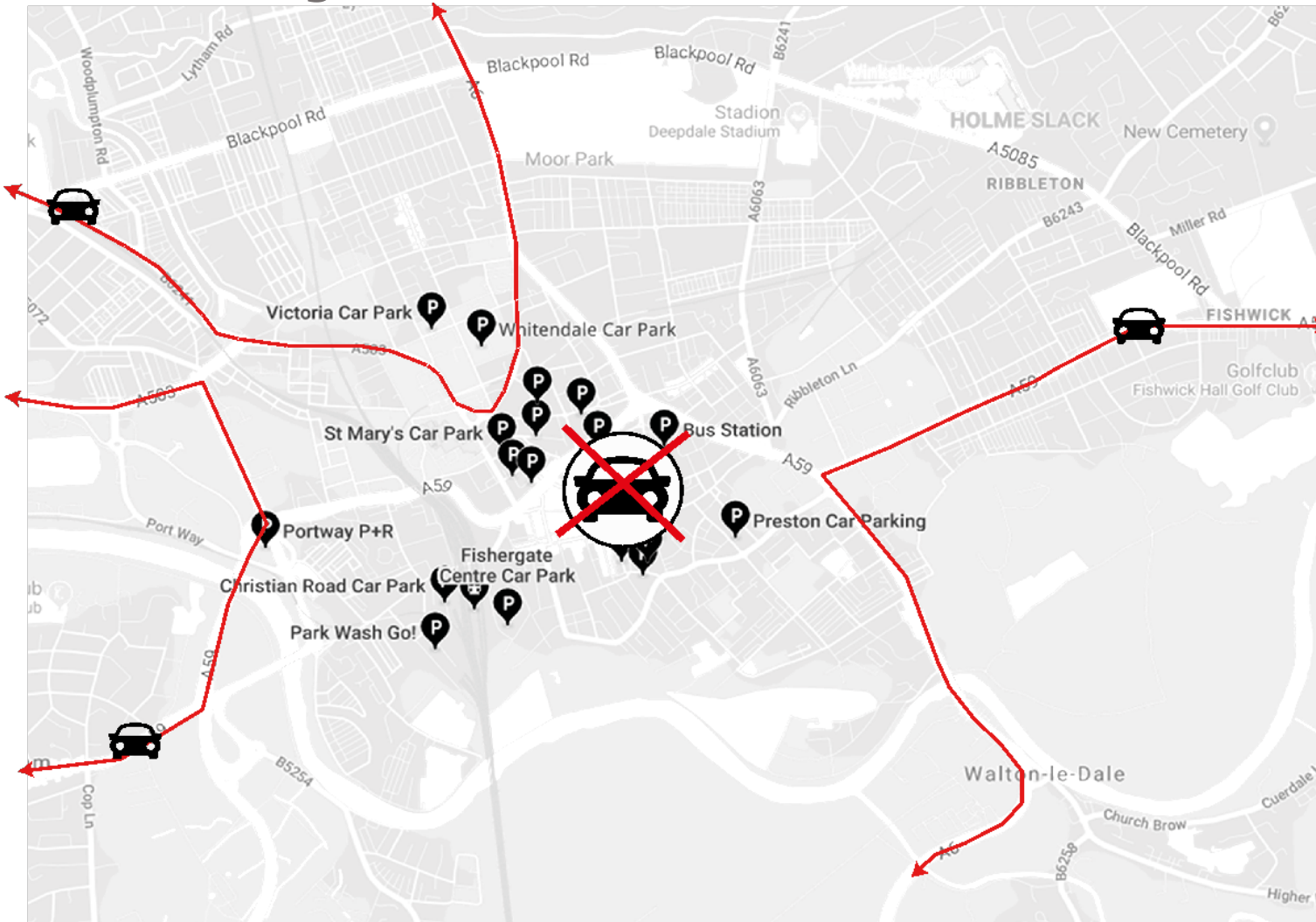


Urban design strategy: Prof Greg Keeffe, Queens University, Belfast.

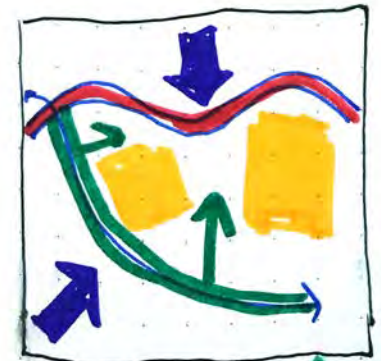
Preston, UK, November 2018



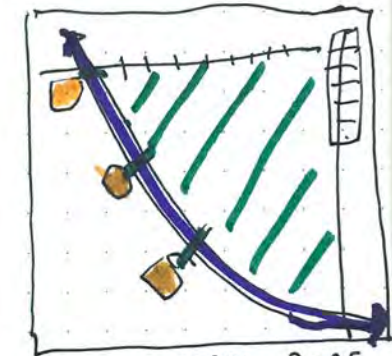
# Urban Design: Solutions



Urban design strategy: Prof Greg Keeffe, Queens University, Belfast.



LIMIT THE CAR GREEN ROUTES IN



CAR SHARE PODS  
CAR FREE ZONE.



Preston, UK, November 2018



# Urban Design: Solutions



Urban design strategy: Prof Greg Keeffe, Queens University, Belfast.



Preston, UK, November 2018



# Urban Design: Solutions



Urban design strategy: Prof Greg Keeffe, Queens University, Belfast.



Preston, UK, November 2018



## Urban Design: Solutions



Urban design strategy: Prof Greg Keeffe, Queens University, Belfast.



Centre of the  
neighbourhood.



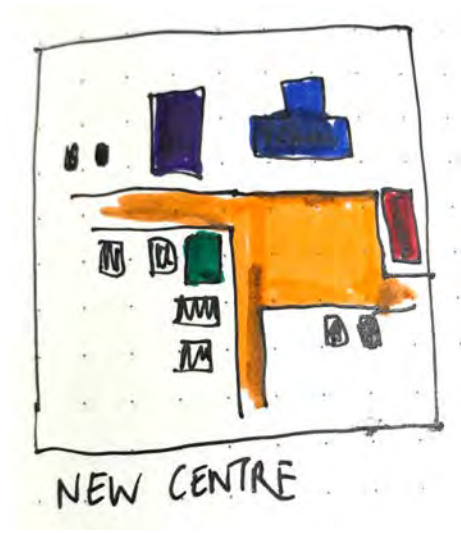
Preston, UK, November 2018



# Urban Design: Solutions



Urban design strategy: Prof Greg Keeffe, Queens University, Belfast.



New neighbourhood  
Centre:  
Creche  
Shops, Public space



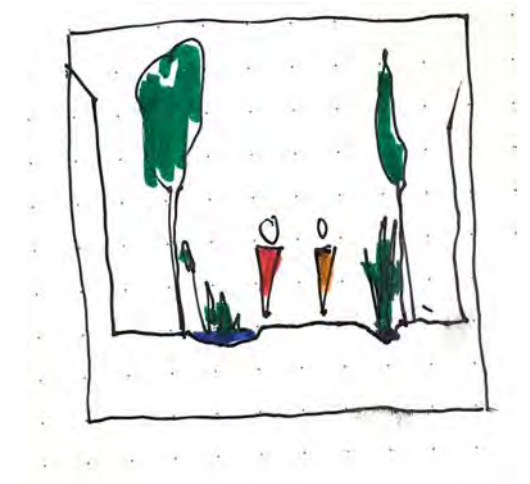
Preston, UK, November 2018



# Urban Design: Solutions



Urban design strategy: Prof Greg Keeffe, Queens University, Belfast.



Solutions

Neighbourhood  
shared space



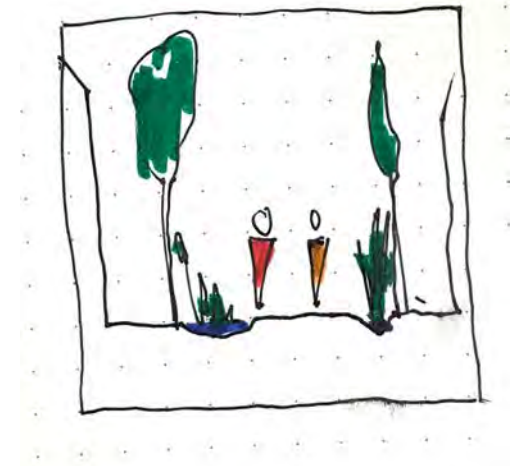
Preston, UK, November 2018



# Urban Design: Solutions



Urban design strategy: Prof Greg Keeffe, Queens University, Belfast.



Solutions

Neighbourhood  
shared space



Preston, UK, November 2018



## Urban Design: Real lives



*"Hi I'm John,  
I work as a lung consultant I the hospital. I live in  
South Ribble. I see daily, the issues air pollution  
causes in the population, particularly in the inner-  
city.*

*Being forced to drive my diesel Audi everyday was  
killing me: I wanted for some time to make a  
difference, but my wife said it was too dangerous to  
cycle to work. The new cycleway along green routes  
and through Broadgate allows me a safe and faster  
way to town, without polluting. I'm feeling fitter  
myself.*



*Stopping on the way home to pick up some Okra,  
made me realise that people aren't just a pair of  
lungs."*

**Urban design strategy:** Prof Greg Keeffe, Queens University, Belfast.



**Preston, UK, November 2018**



## Urban Design: Real lives



Urban design strategy: Prof Greg Keeffe, Queens University, Belfast.

Hi I'm Deepti,

*"I've lived in Broadgate for some time, and my kids are teenagers, so I have a little more time on my hands than I used to have. I've started my own urban farm growing hard-to-get Asian vegetables, which I sell at the weekend in the new public space.*

*I'm meeting so many more people now, and the new public park allows my kids to hang out in the evening without annoying people. The new river works are much safer, and I don't worry about my kids drowning any more."*



Preston, UK, November 2018



## Urban Design: Real lives



Urban design strategy: Prof Greg Keeffe, Queens University, Belfast.

*Hi, I'm Satish,  
"I've just graduated from UCLAN and I'm  
working in IT in the city. I like the urban lifestyle  
and I'm a fitness geek. I row on the River, play  
Cricket and cycle. Broadgate is a great place to  
live: I have all the urban stuff, but I'm also part of  
a great community, and I help out at the Gujarat  
Centre.*

*The mix of urban and rural, and old and new  
cultures is perfect for me... housing is cheap and  
with low energy costs and no need for a car, I'm  
saving to buy my own place.*

*The electric car share is great: I can hire a van to  
go mountain-biking in Gisburn with my mates,  
and a hatchback to take my mum to the Trafford  
Centre."*



Preston, UK, November 2018



## Urban Design: Real lives



Urban design strategy: Prof Greg Keeffe, Queens University, Belfast.

*"Hi, I'm Lauren, I'm a young mum and I live with my partner and my two kids (5 and 1) in Broadgate. It's a very green neighbourhood, and brilliant for families. I can leave the youngest at the new creche and my 5-year old at School and go to work in the shop on Fishergate, knowing that they're nearby.*

*My partner cycles to BAE Warton on green routes each day, and we go cycling with the kids upstream for miles without seeing a car.*

*The new streets are car-free, so the kids will be able to play outside without me worrying and the urban greenery cleans the air and connects us with nature. Our house is fossil free, so it costs nothing to run.*

*It's great to have such a compact lifestyle, with no need for a car..."*



Preston, UK, November 2018



# Urban Design: Celebrate and enjoy your amazing city!



Urban design strategy: Prof Greg Keeffe, Queens University, Belfast.



Preston, UK, November 2018



# Urban Design: Celebrate and enjoy your amazing city!



But what's the cost  
Of doing it???



Urban design strategy: Prof Greg Keeffe, Queens University, Belfast.

Preston, UK, November 2018



# Urban Design: Celebrate and enjoy your amazing city!



But what's the cost  
Of **NOT** doing it?  
Socially....  
Economically....  
Climatically.....



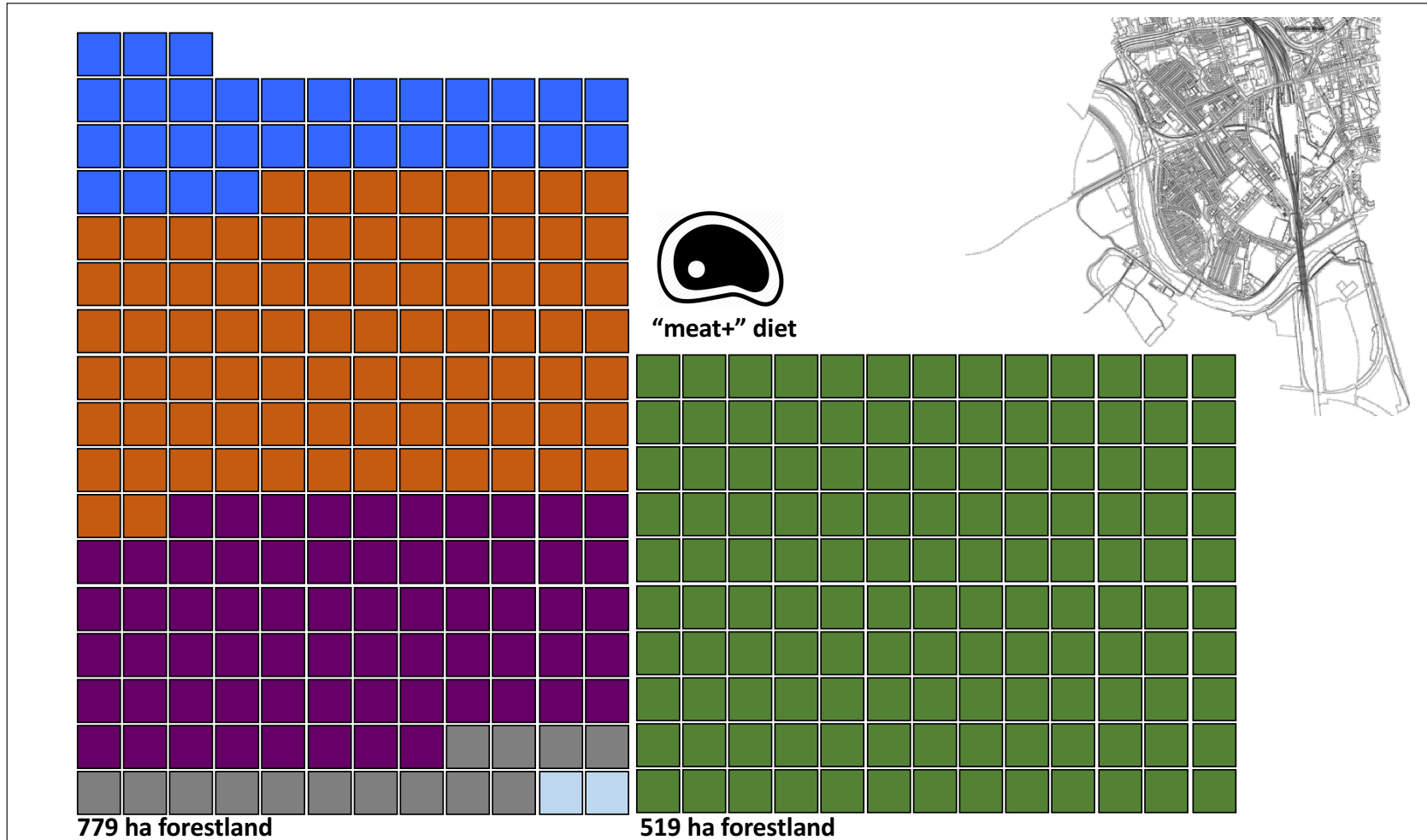
Urban design strategy: Prof Greg Keeffe, Queens University, Belfast.

Preston, UK, November 2018



**Now, let's see how much of the  
carbon emissions can be reduced...**

# Food impact (meat+ diet)

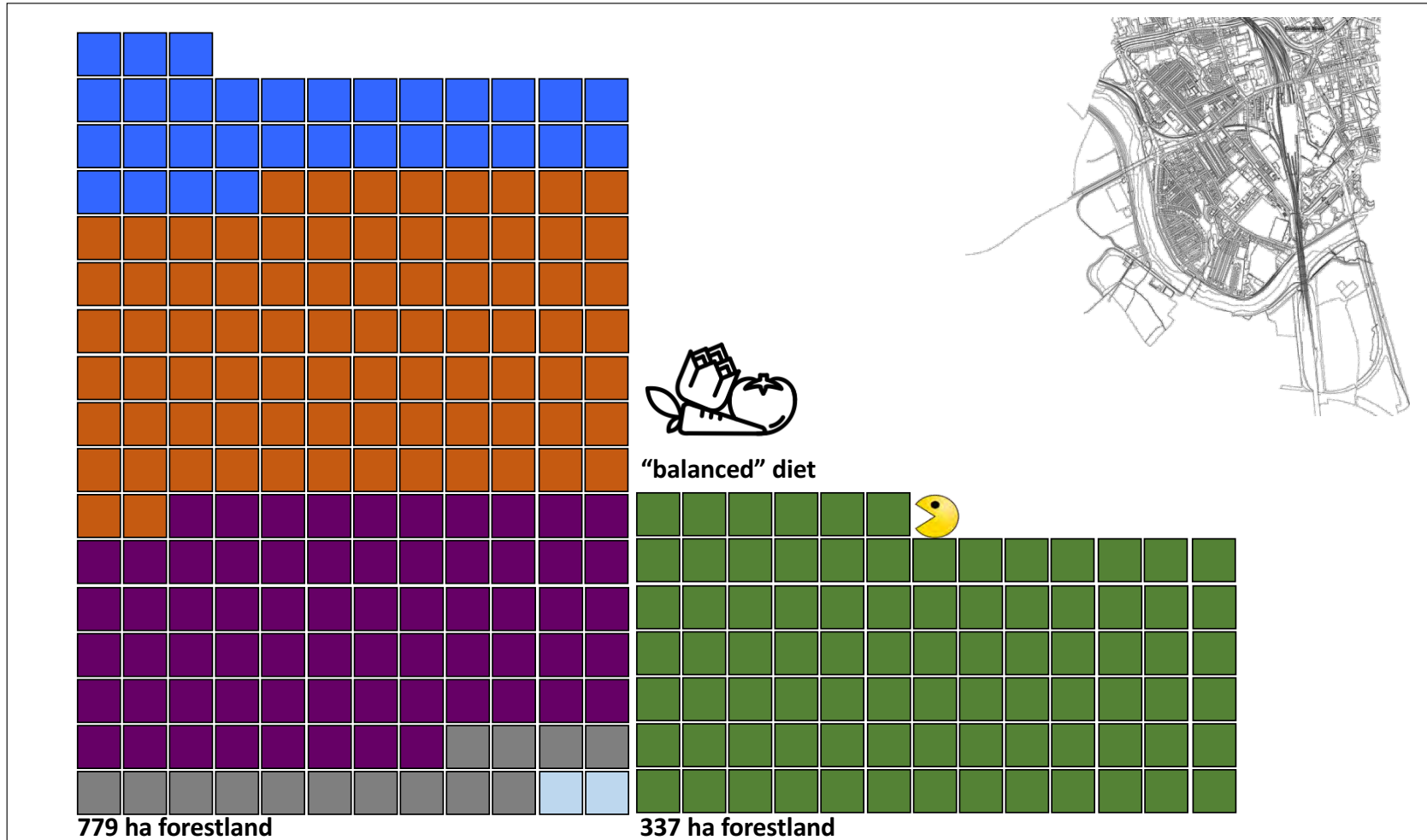


- ELECTRICITY
- NATURAL GAS
- MOBILITY
- WASTE
- WATER
- FOOD





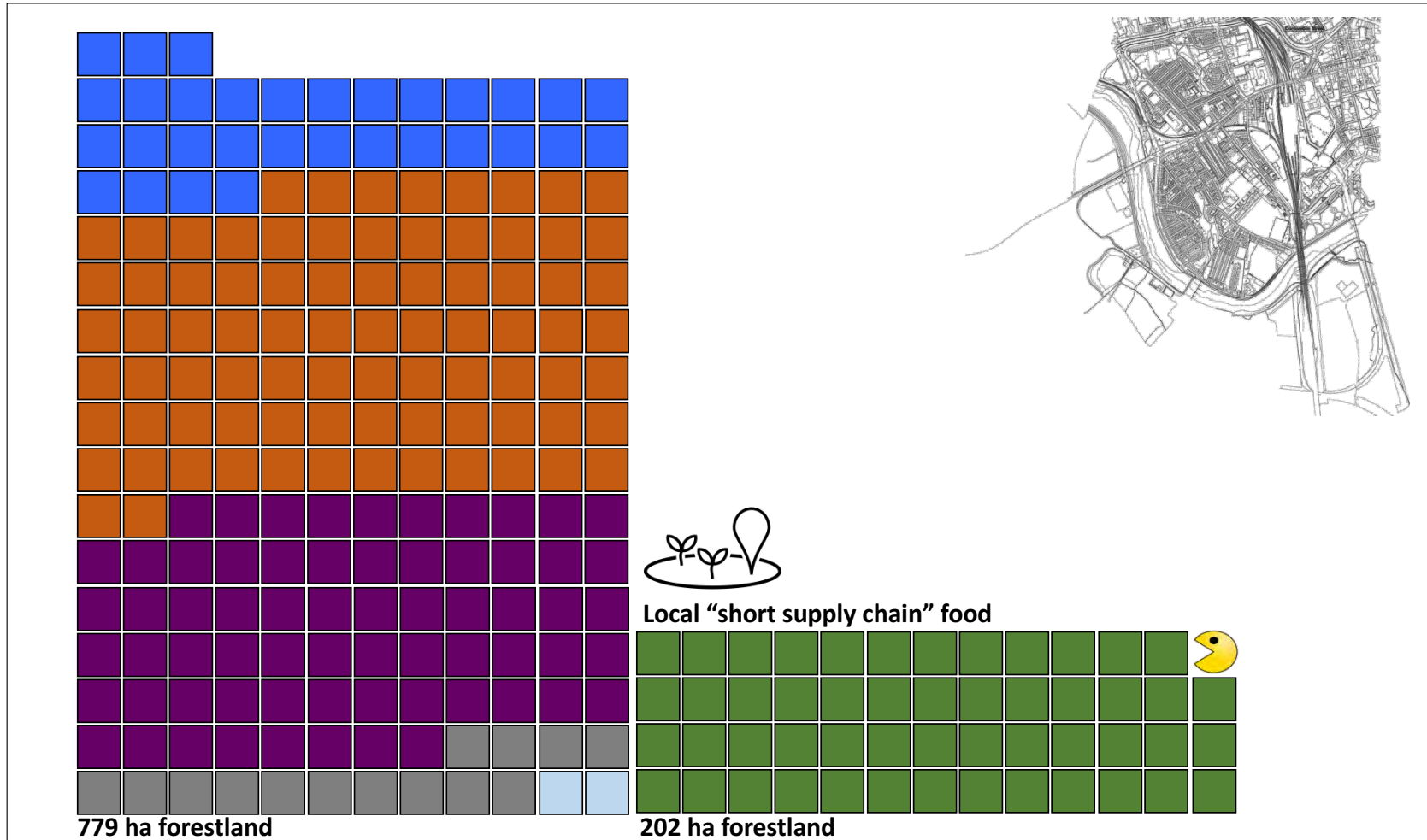
# Food impact (balanced diet)



- ELECTRICITY
- NATURAL GAS
- MOBILITY
- WASTE
- WATER
- FOOD



# Food impact (short supply chain)

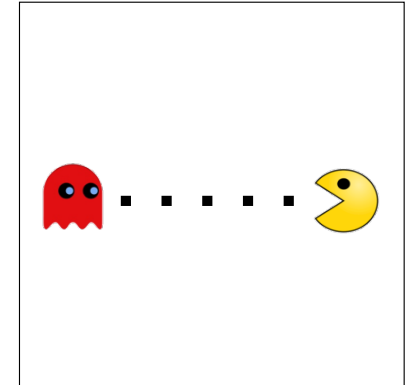
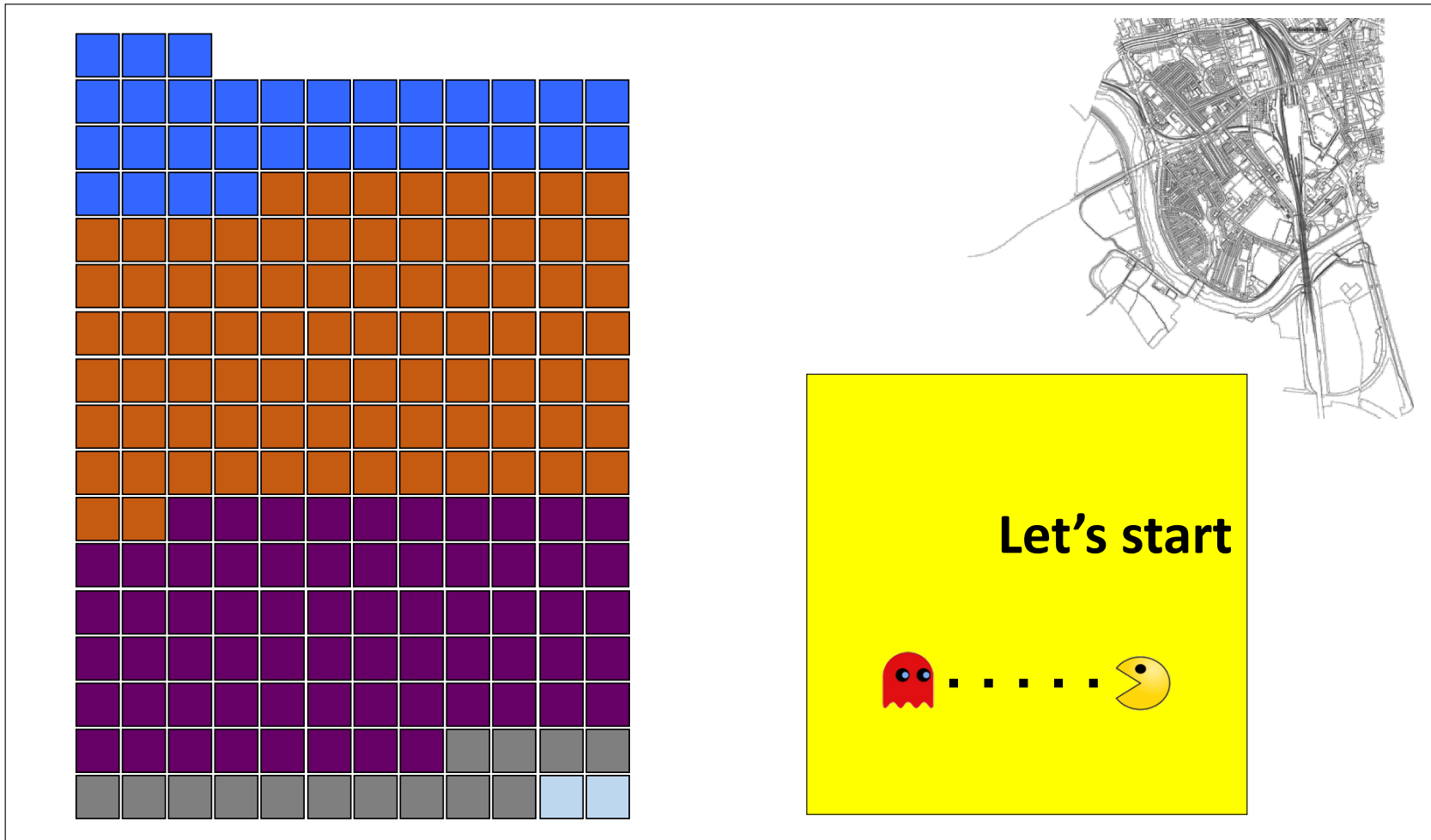


- ELECTRICITY
- NATURAL GAS
- MOBILITY
- WASTE
- WATER
- FOOD





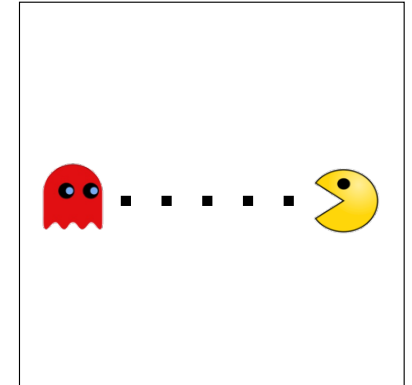
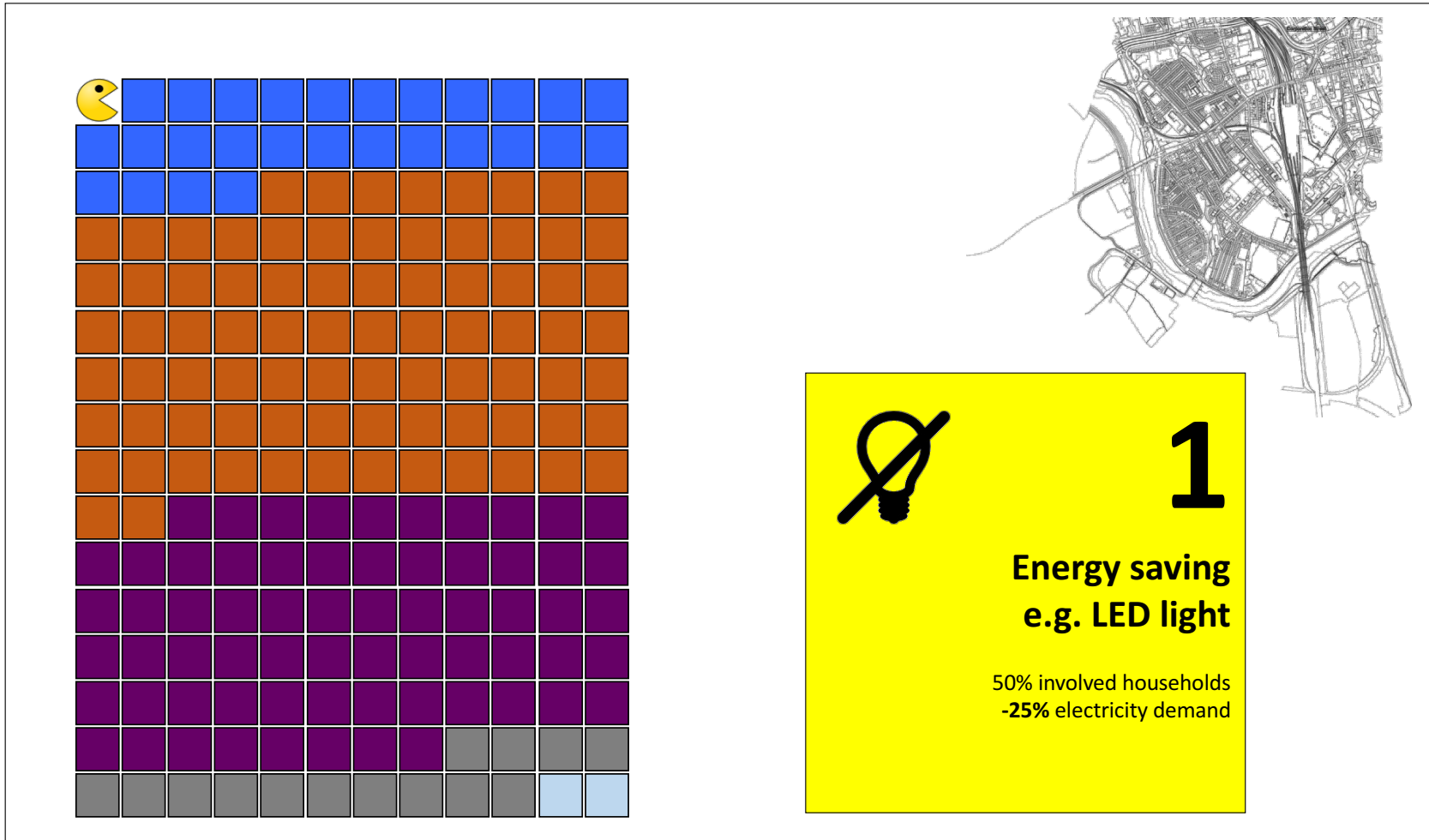
# Carbon Footprint mitigation of the Broadgate neighbourhood



- ELECTRICITY
- NATURAL GAS
- MOBILITY
- WASTE
- WATER



# Carbon Footprint mitigation of the Broadgate neighbourhood

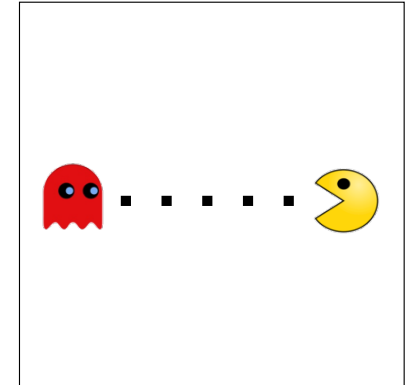
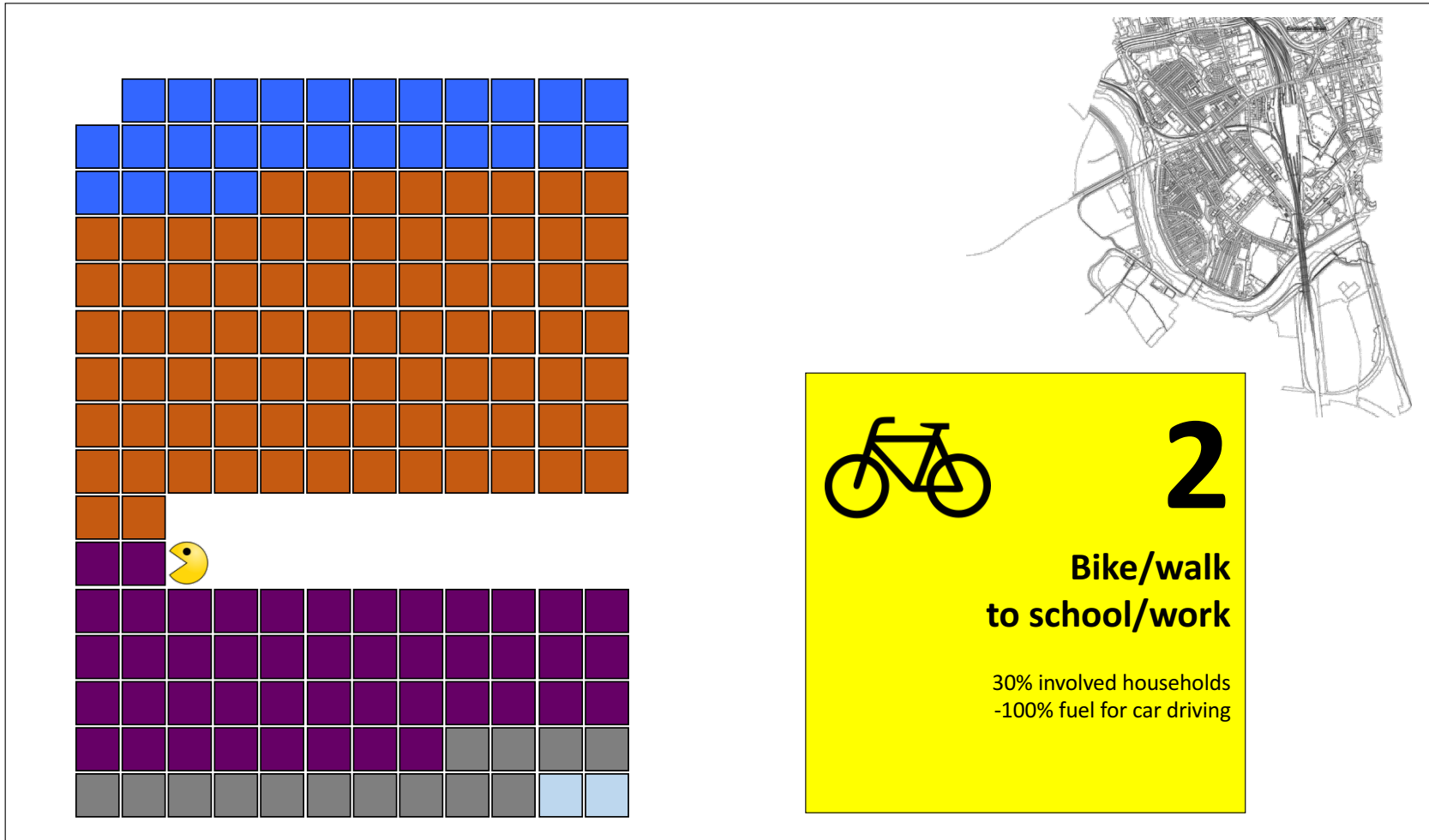


-  ELECTRICITY
-  NATURAL GAS
-  MOBILITY
-  WASTE
-  WATER





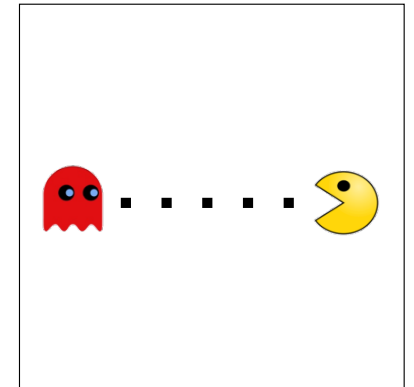
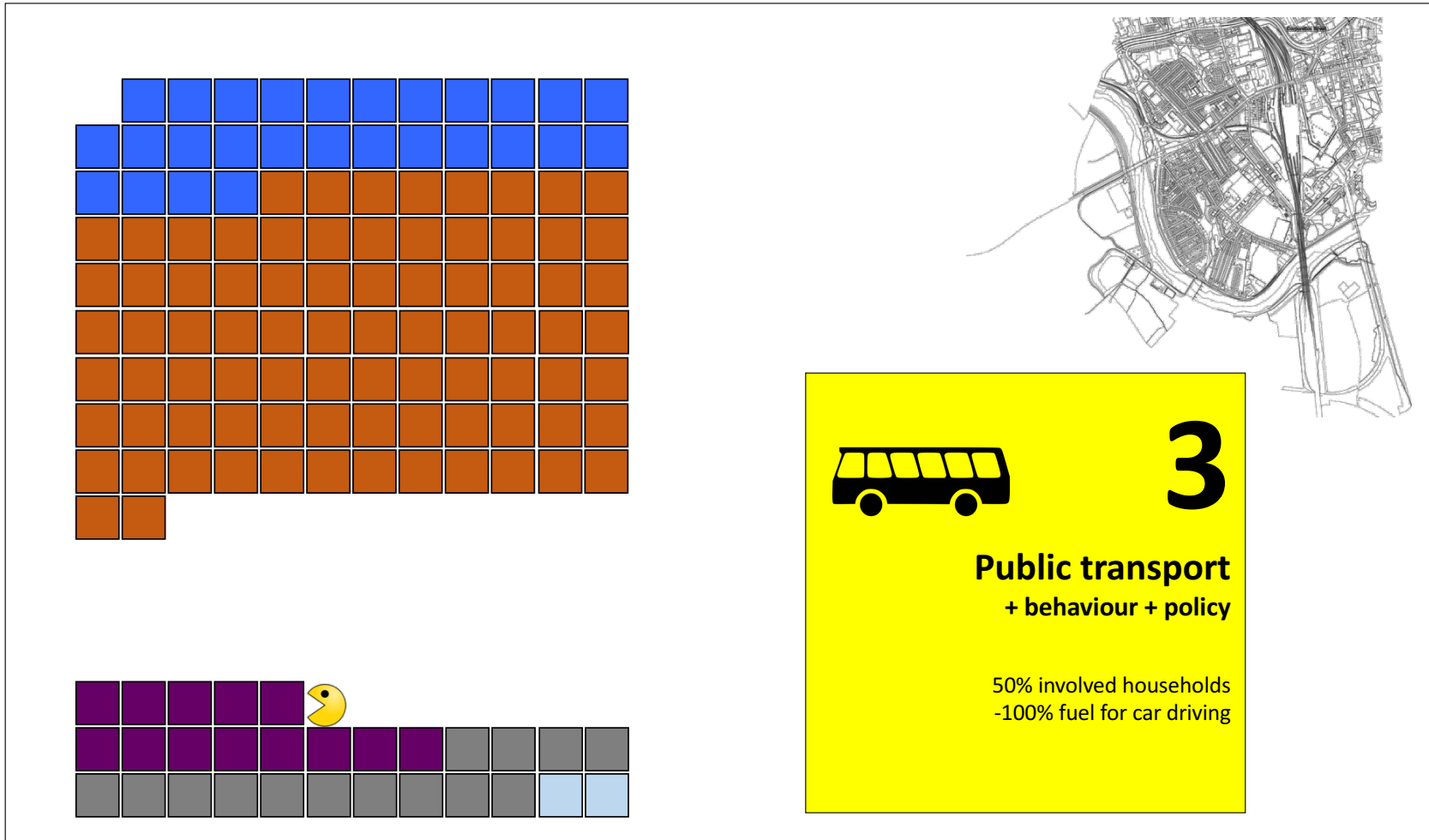
# Carbon Footprint mitigation of the Broadgate neighbourhood



- ELECTRICITY
- NATURAL GAS
- MOBILITY
- WASTE
- WATER



# Carbon Footprint mitigation of the Broadgate neighbourhood

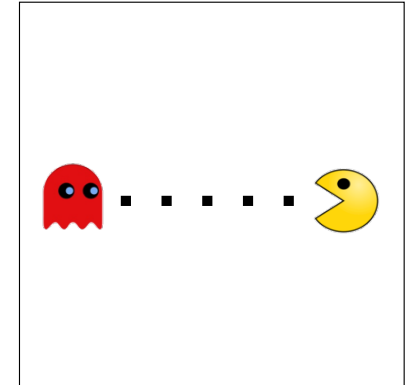
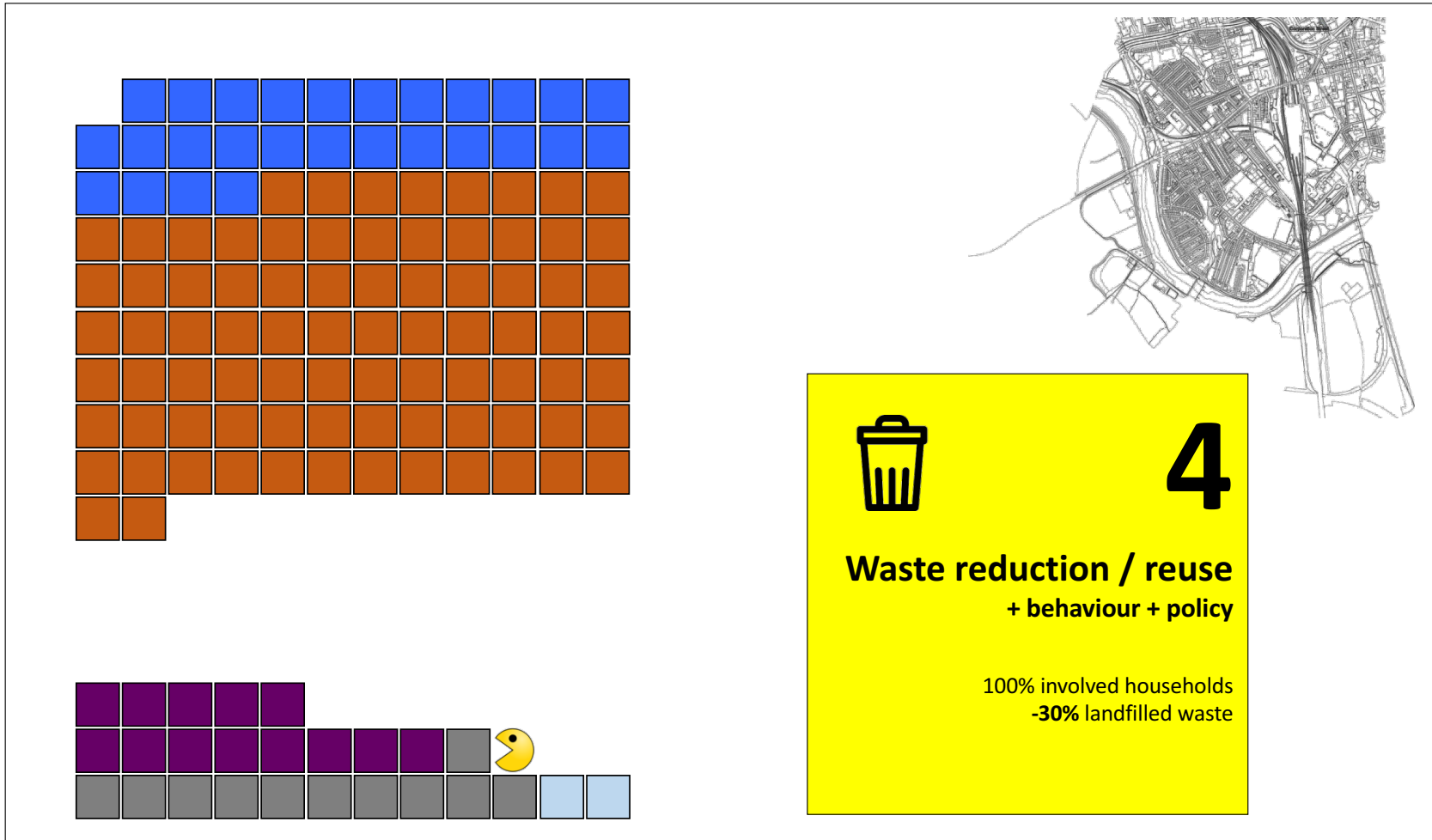


- ELECTRICITY
- NATURAL GAS
- MOBILITY
- WASTE
- WATER





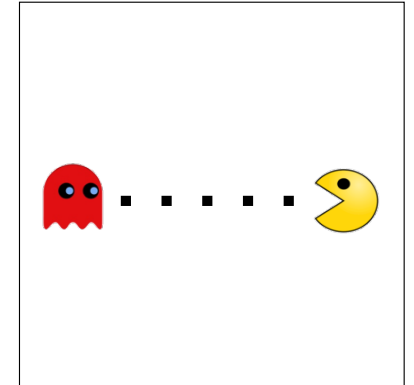
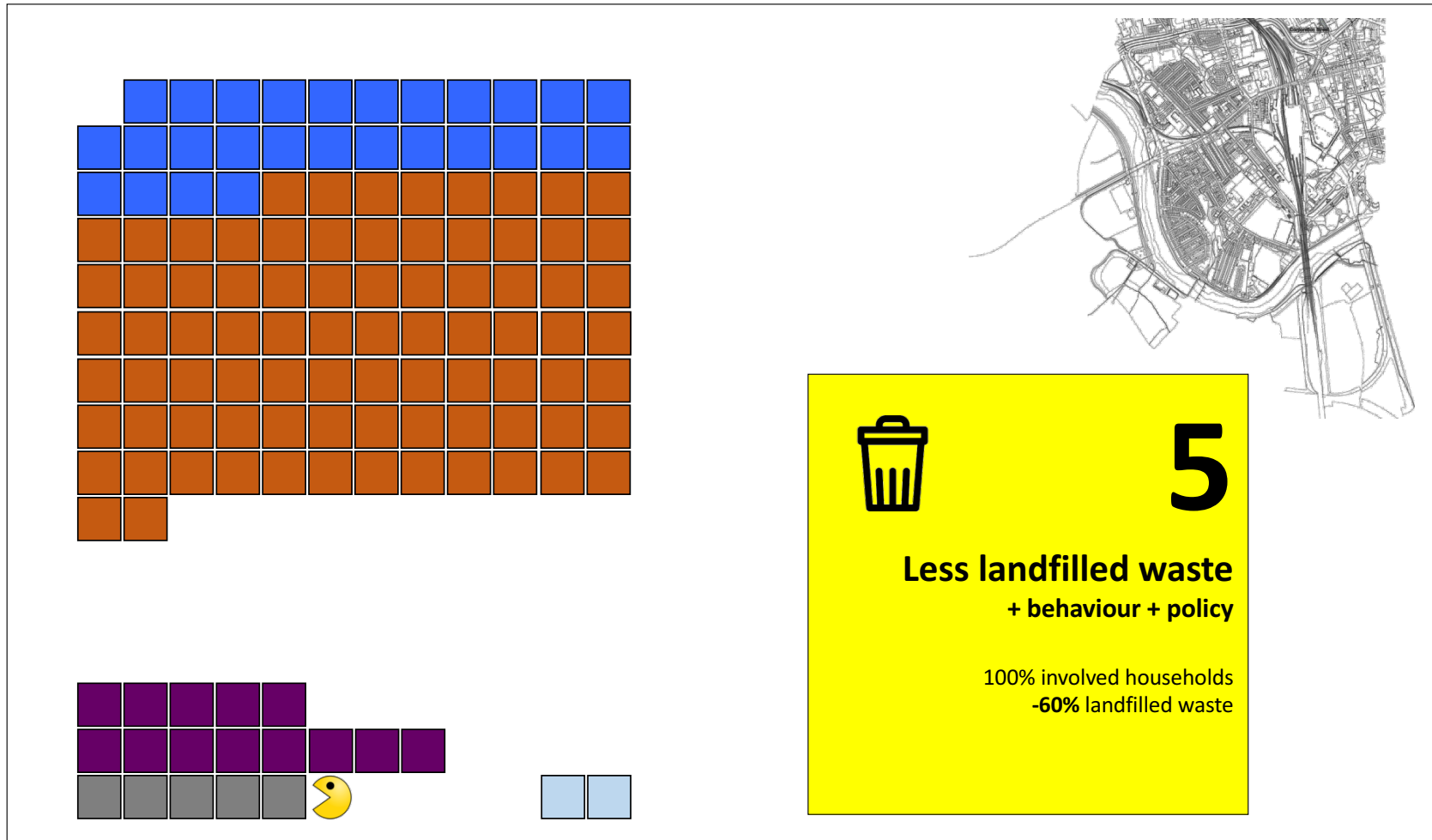
# Carbon Footprint mitigation of the Broadgate neighbourhood



- ELECTRICITY
- NATURAL GAS
- MOBILITY
- WASTE
- WATER



# Carbon Footprint mitigation of the Broadgate neighbourhood

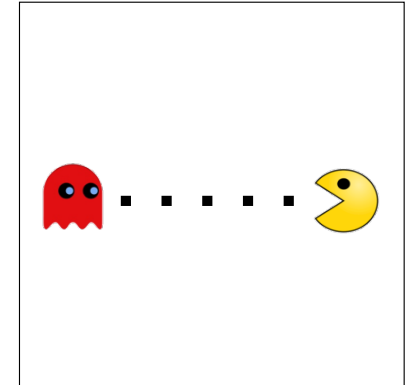
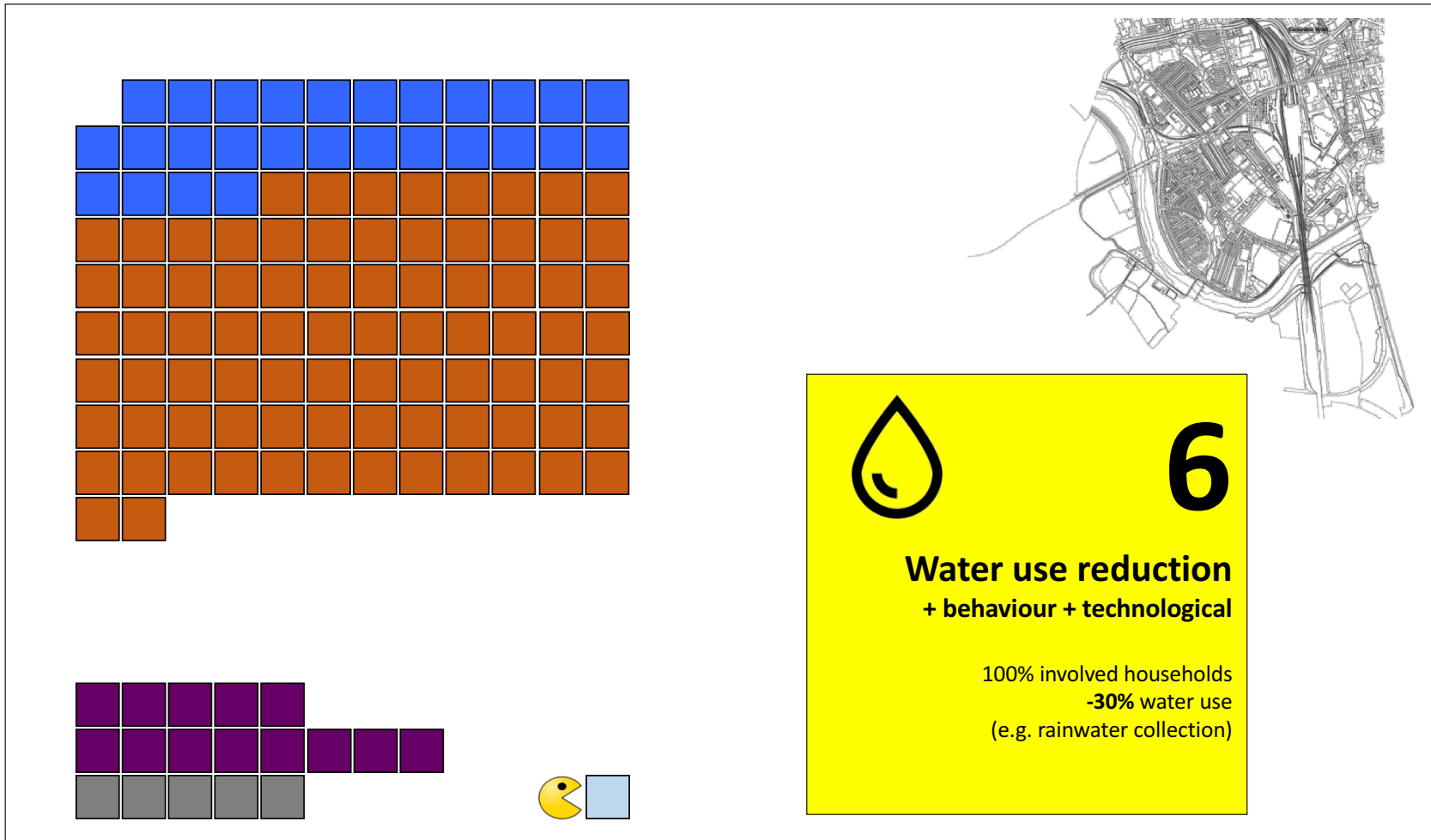


- ELECTRICITY
- NATURAL GAS
- MOBILITY
- WASTE
- WATER





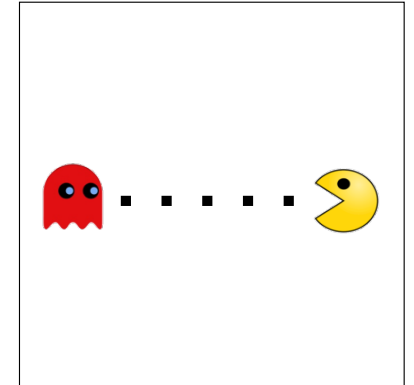
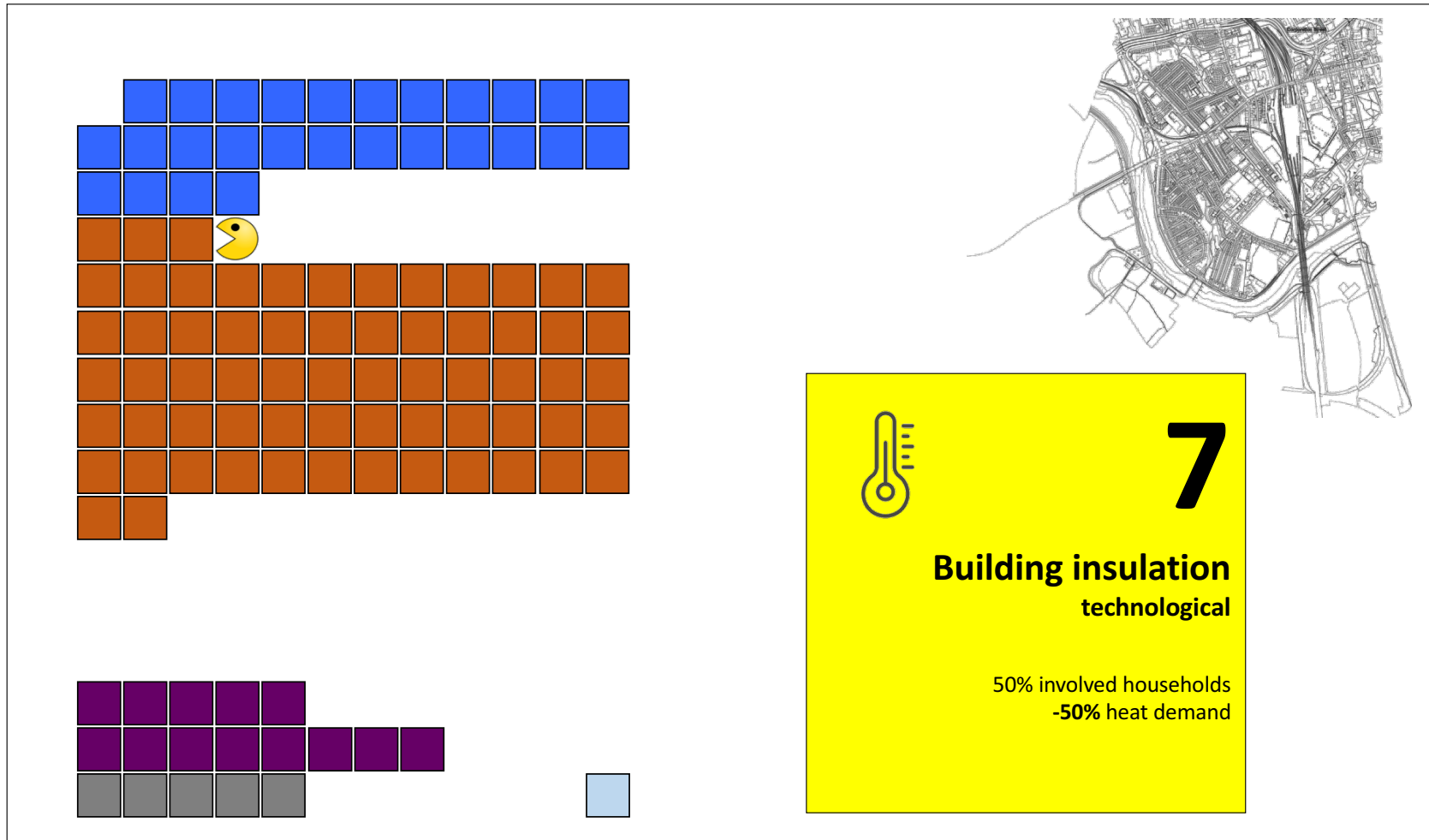
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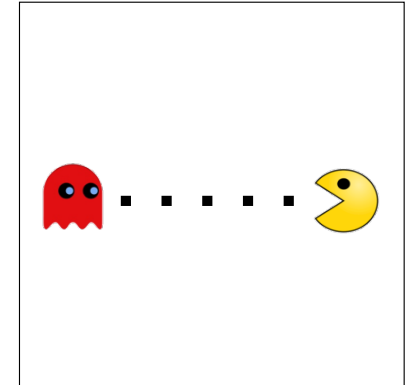
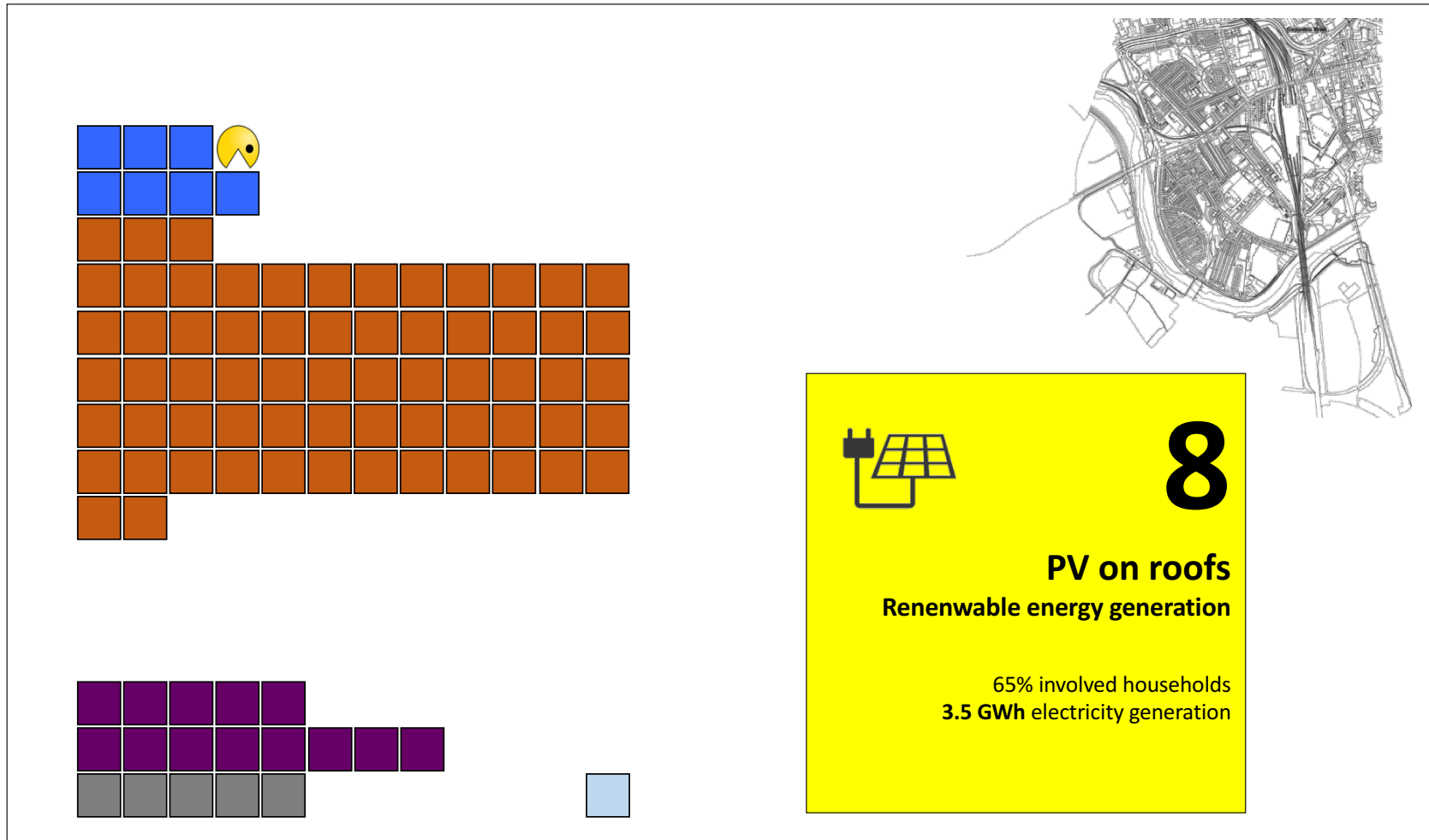


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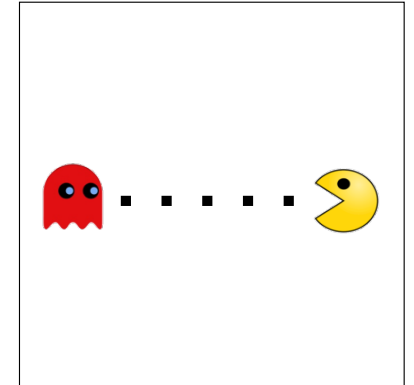
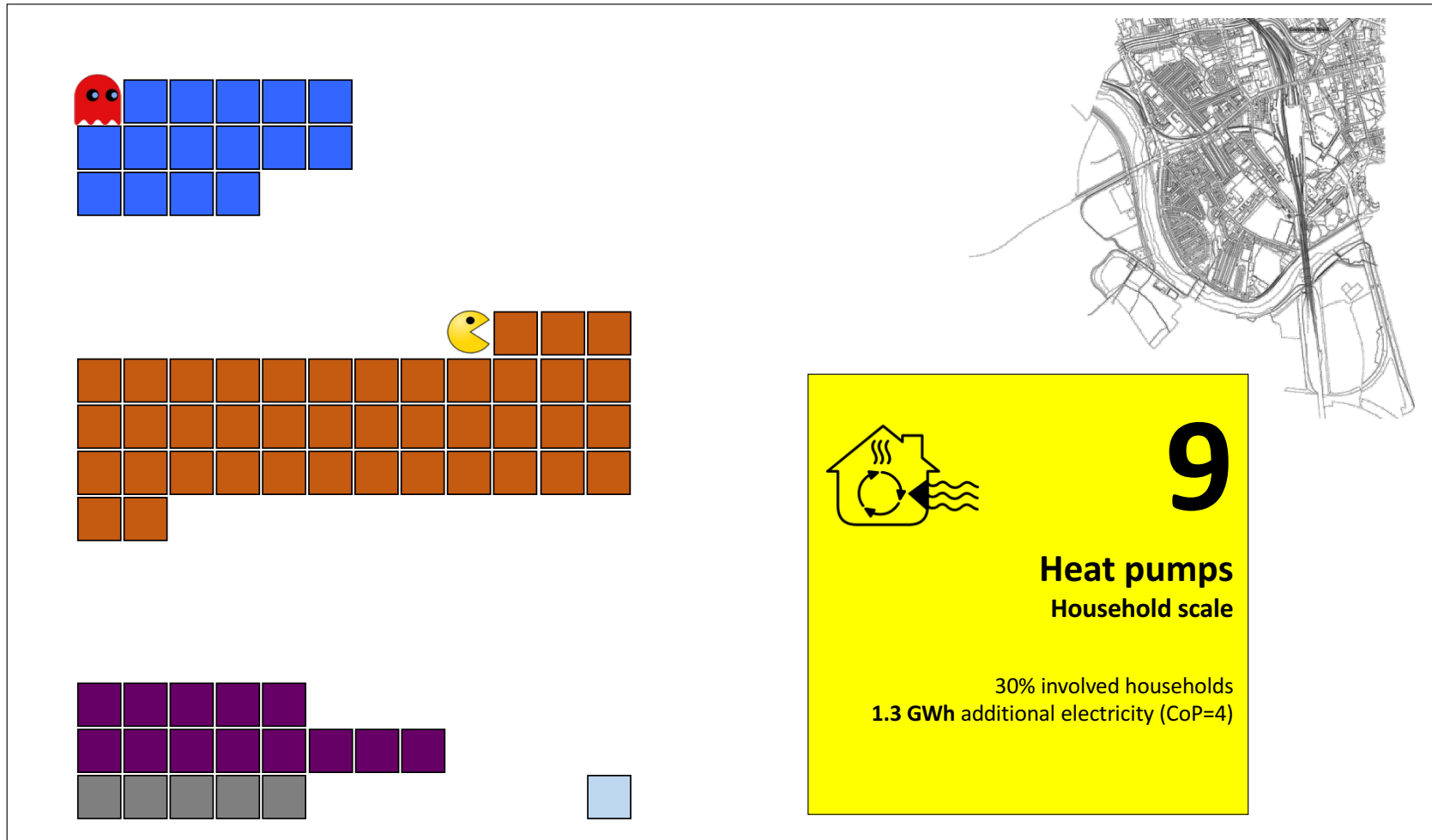
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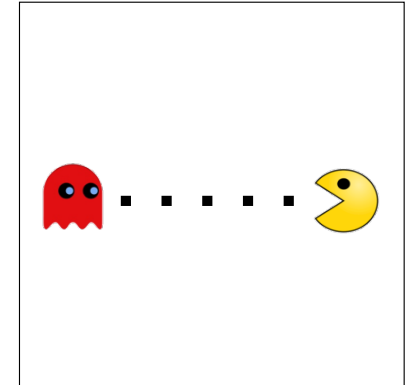
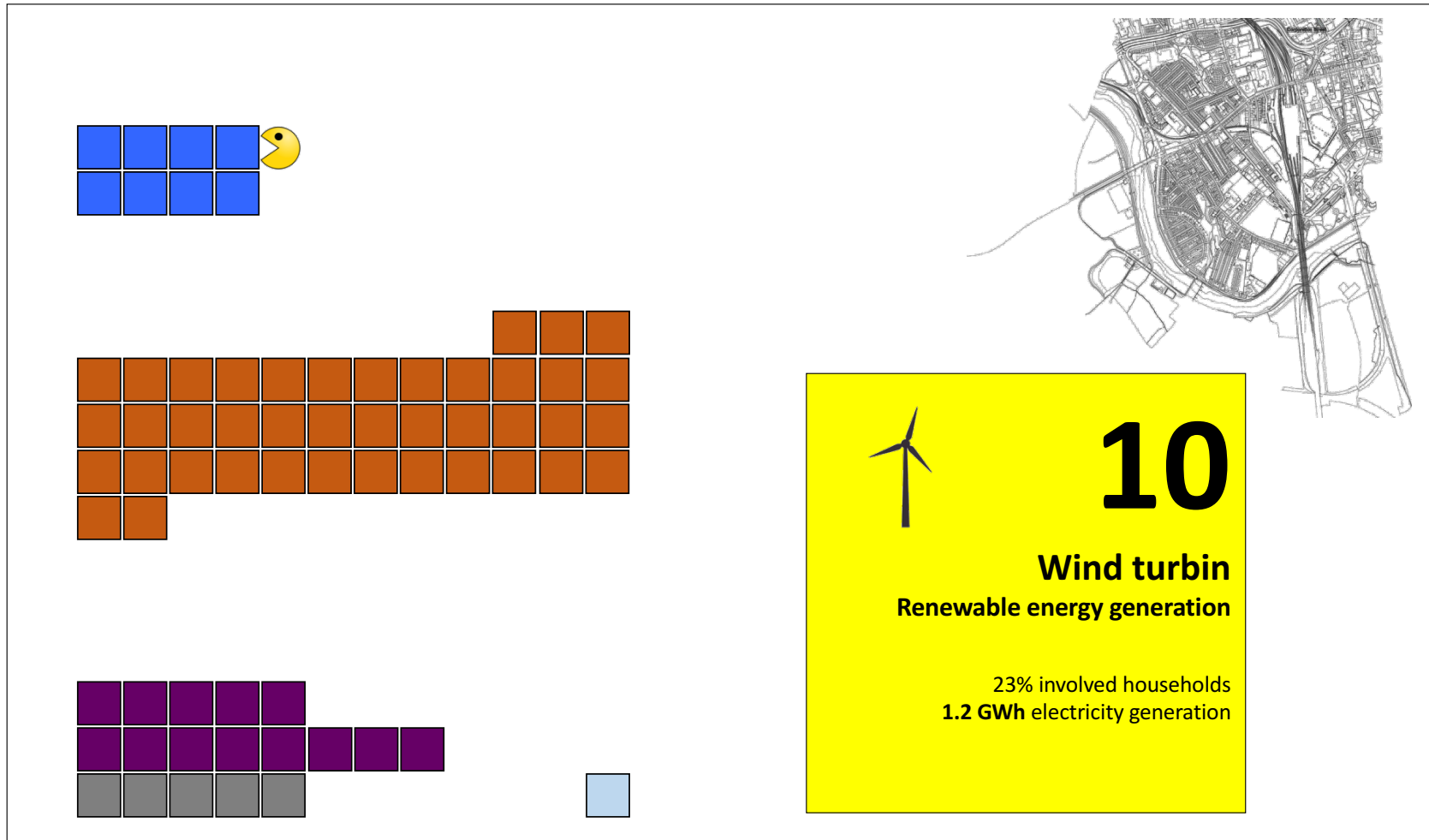


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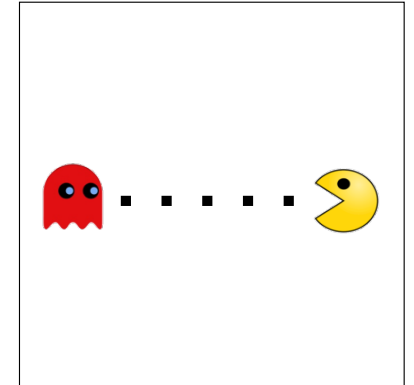
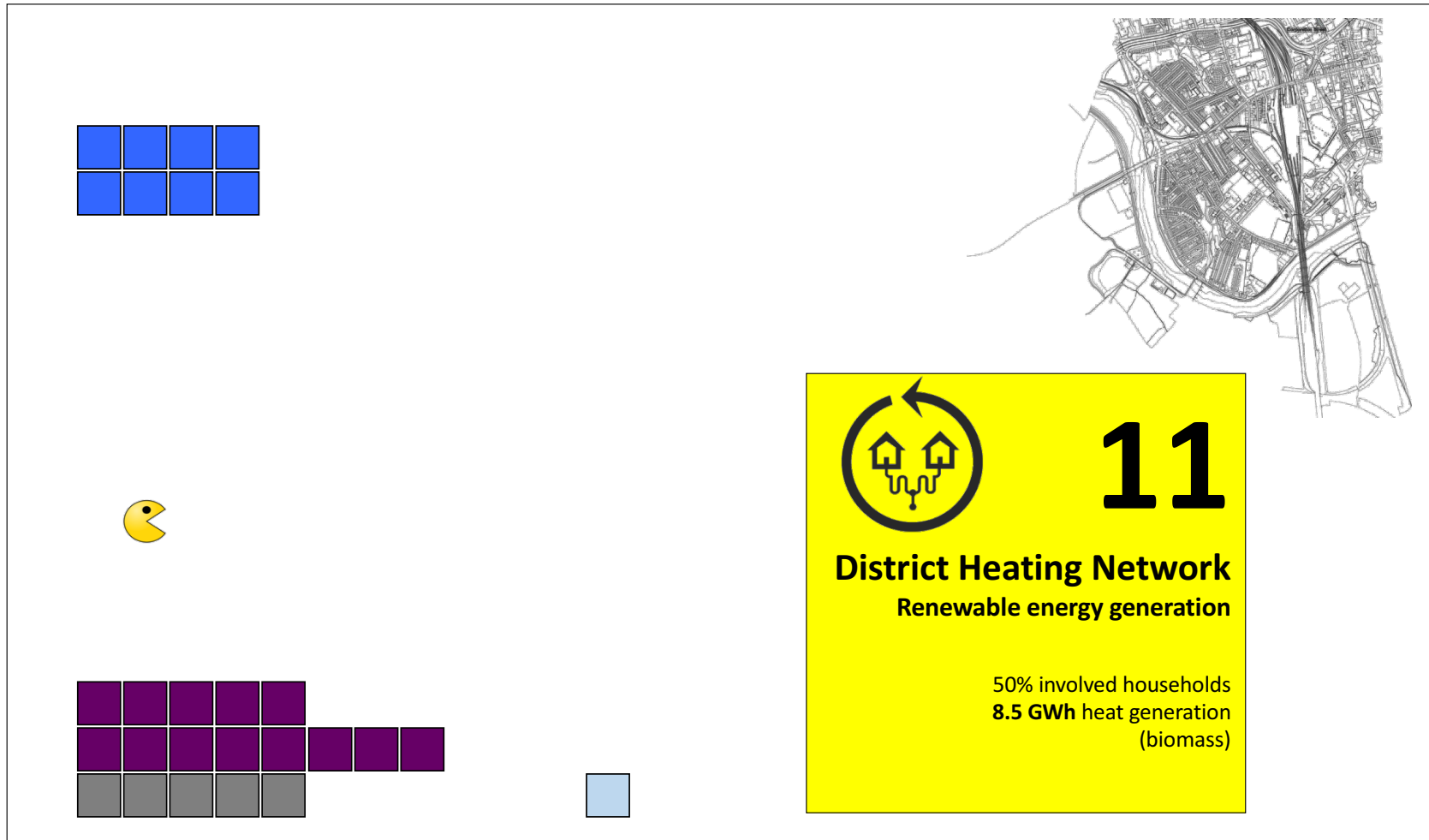
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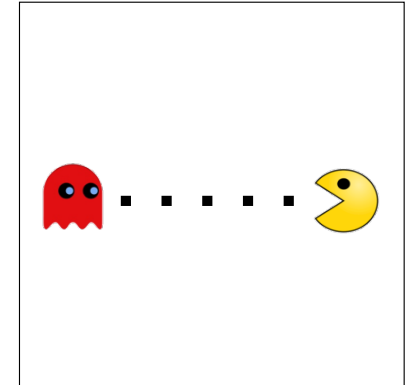
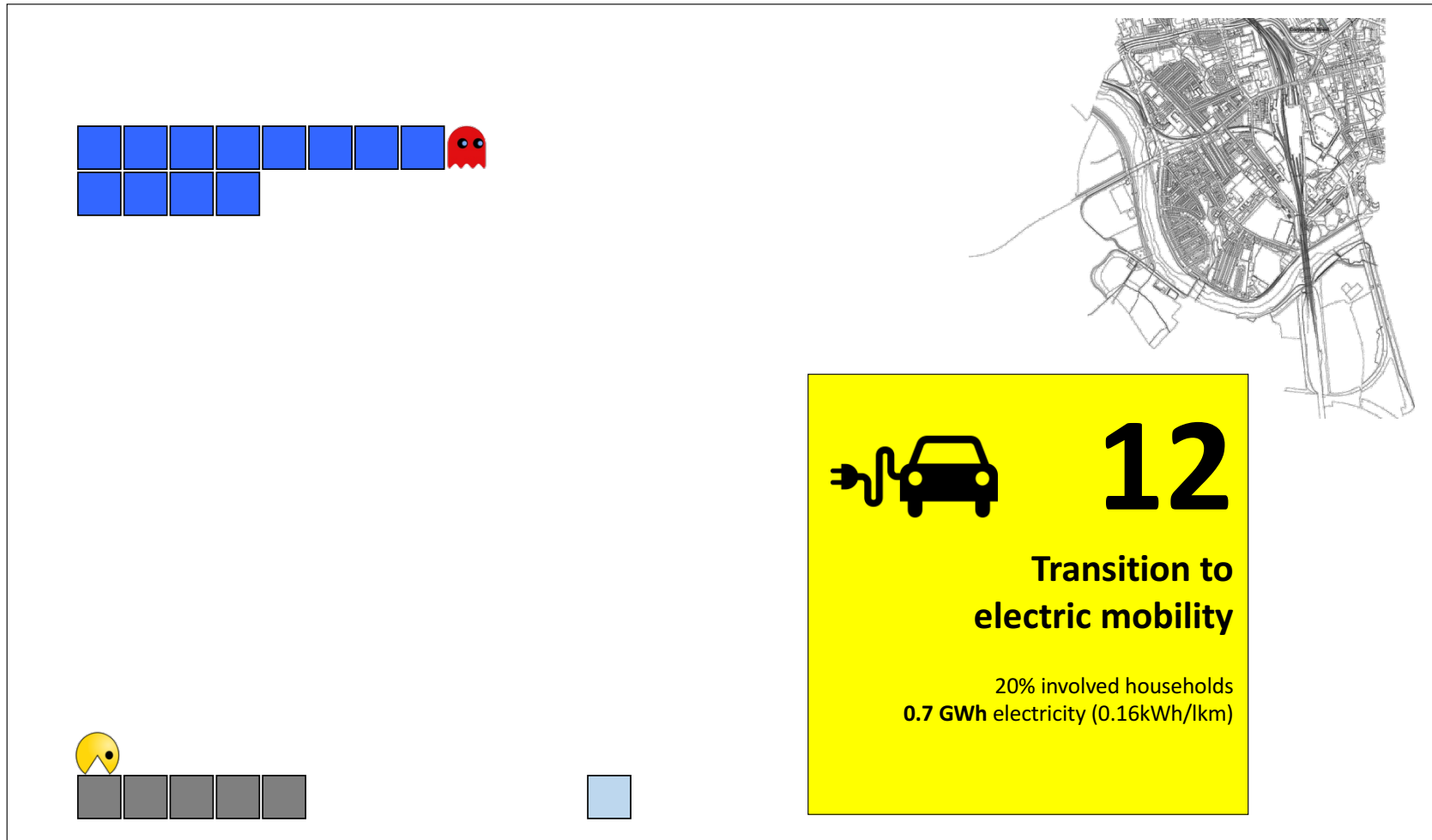


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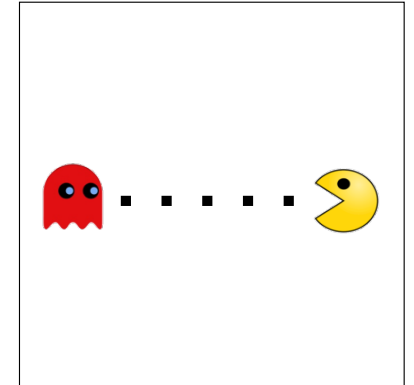
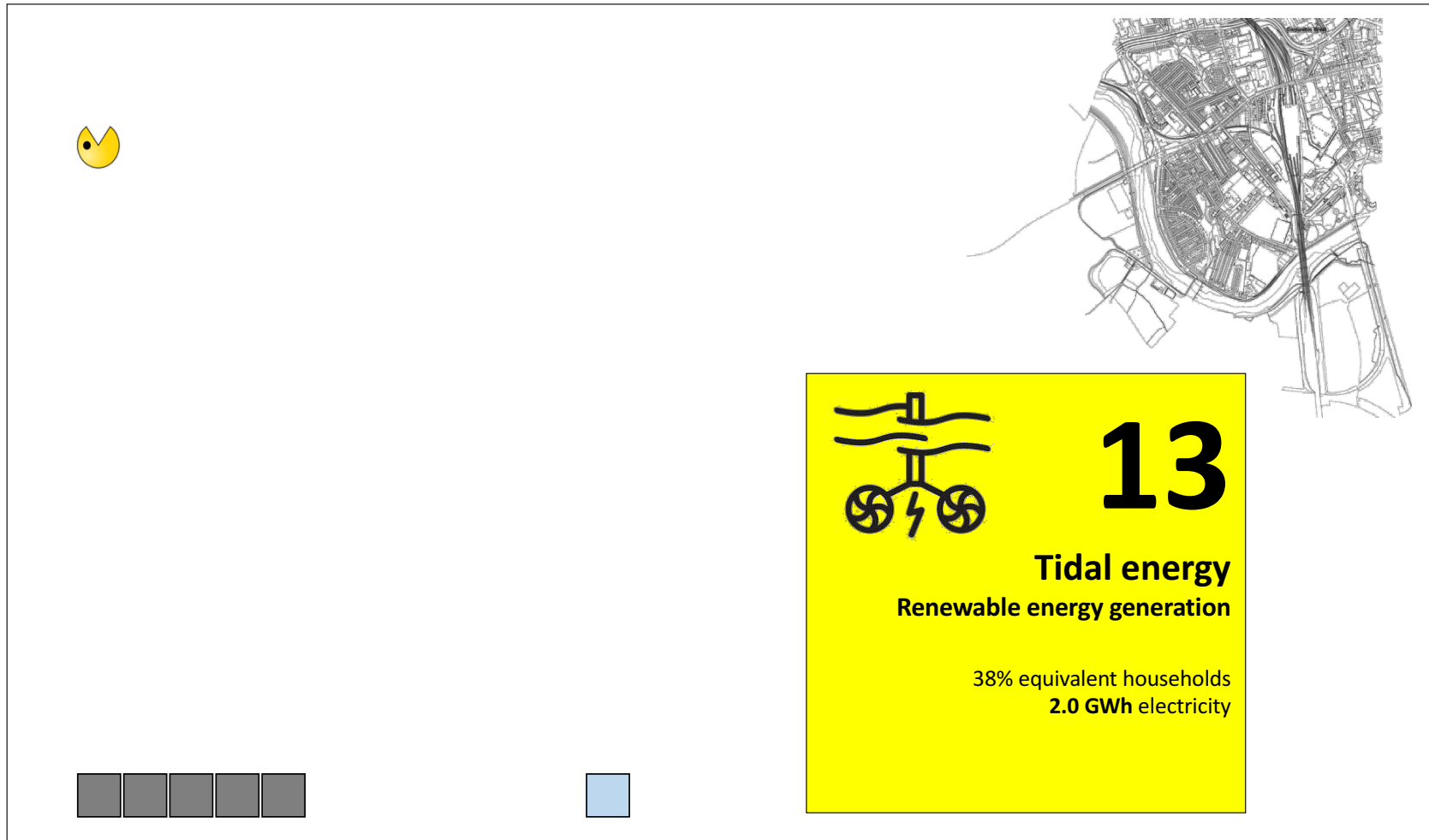
# Carbon Footprint mitigation of the Broadgate neighbourhood



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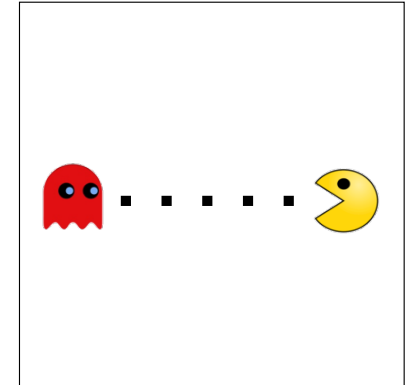
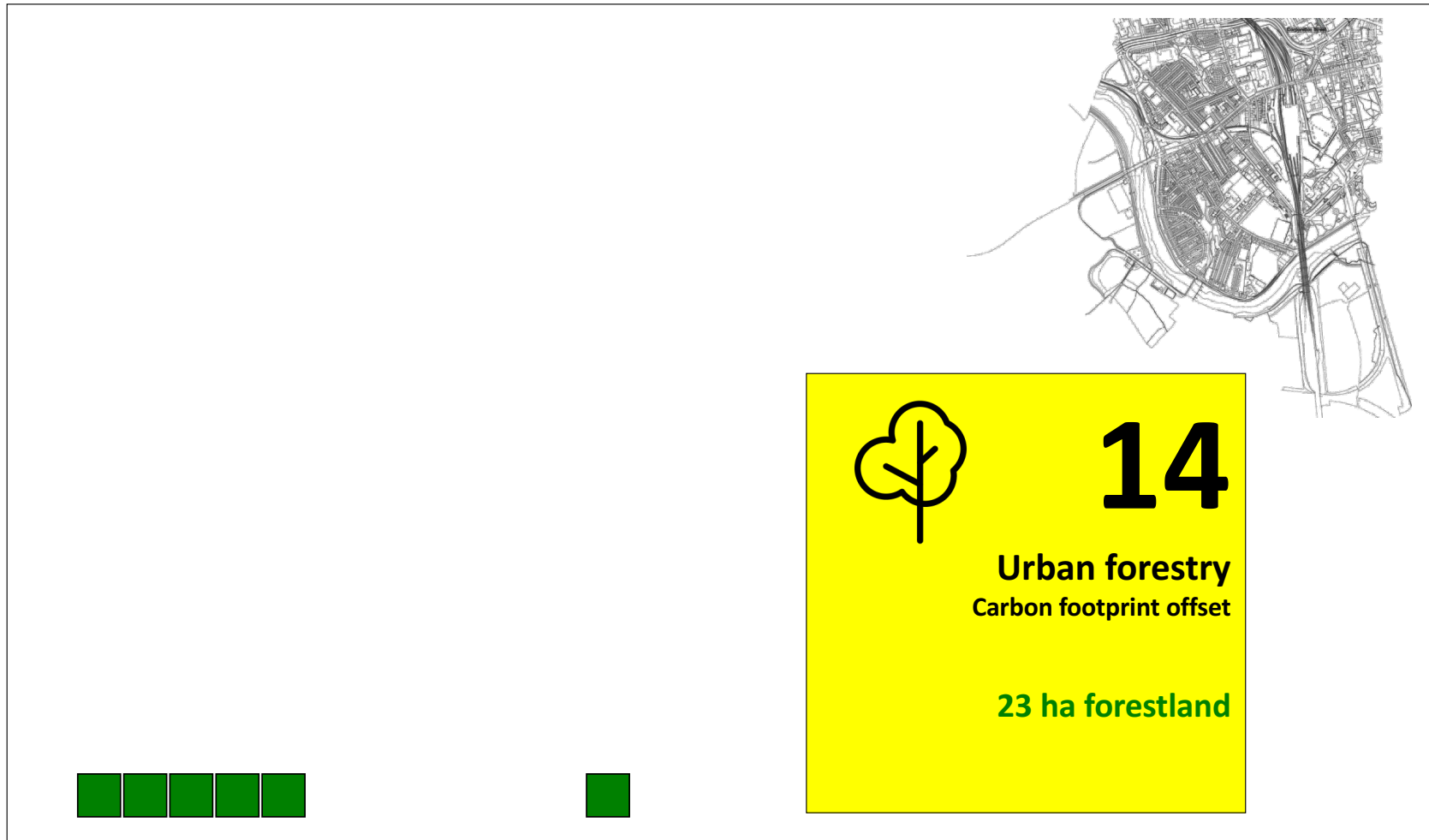


# Carbon Footprint mitigation of the Broadgate neighbourhood





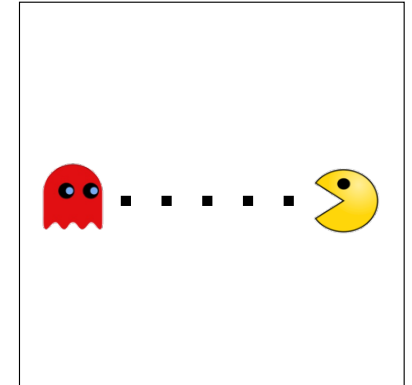
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An aerial photograph of Preston, UK, showing a mix of urban development and green spaces. The city is surrounded by green fields and a river. The text is overlaid on the image.

Preston 2050

**Imagine Preston as a 5-star sustainable destination in the North, a green, clean, healthy and attractive city, connected by train to Glasgow, London and the rest of Europe, attracting tourists from all over the continent to come hiking, biking, relaxing and shopping.**

**This is the Preston we all want to live, work and recreate in, an example of the New Sustainable City of the future.**



## Lead, not follow...

### Web:

[https:// www.cityzen-smartcity.eu/nl/home-nl/](https://www.cityzen-smartcity.eu/nl/home-nl/)



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### Roadshow Contacts:

[Prof.Dr. Craig Martin – Roadshow Leader \(e: c.i.martin@tudelft.nl\)](#)

[Tamar Raey – Roadshow Contact, PCC \(e: T.Reay@preston.gov.uk\)](#)





Thank you!

